From the President ...

"Whoever wants to know something about me – as an artist which alone is significant – they should look attentively at my pictures and there seek to recognise what I am and what I want." – Gustav Klimt (1862-1918)

This Austrian symbolist painter became known for his highly decorative style and erotic nature of his works which was a rebellion against the academic art of his time. His most famous paintings are "The Kiss," and "Portrait of Adele Bloch-Bauer I" (also called "Lady in Gold" – perhaps Klimt's most famous work).



Portrait of Adele Bloch-Bauer I

The "Portrait of Adele Bloch-Bauer I," was commissioned in 1903 by Bloch-Bauer's wealthy industrialist husband and completed in 1907. The work was seized by the Nazis during WWII



The Kiss

but the great-grandson of Shoenburg, a lawyer in the United States, helped the family sue the Austrian government for its return. In 2006, the painting was sold at auction in New York by a family member for \$135 million making it the most money ever paid for a work of art at auction at that time!

Gustav Klimt's background setting will be inspiration for a future painting I will be creating this year entitled "Portrait in Gold: Ode To Klimt."

Denis Wik, President

New Members! Cheryl Fuelleman Barbara Niemann

Blue Ribbon Gallery



Frieda TeslerFields of Gold, Watercolor on Tissue Paper

Monthly Competition Awards

Thanks to all our talented artists who participated in January's competitions and congratulations to the winners.

Artist of the Month



First Place • Barb Overholt *Alice,* Oil



Second Place • Roy Powers *Santa Barbara*, Oil



Third Place • Smruti Kurse *Lemons in Window,* Pyrography



Guild Copyright Guidelines

In order to avoid liability and the burden of determining whether a particular image involves copyright infringement, the following are guidelines for Campbell Artists' Guild (Guild) members. Guild assumes that it is the responsibility of the artist to honestly follow these guidelines and assumes no liability for work that is submitted or displayed if these guidelines are not followed. Guild reserves the right to disqualify a painting if there is reasonable doubt about copyright infringement or plagiarism.

- Work entered for a show must be the artist's original work in concept and execution.
- Work cannot be copied from copyrighted material or photographs belonging to another person or organization except with the copyright holder's explicit written permission.
- Work cannot be the reproduction of a painting done by another person even if the original artist is acknowledged on the painting.
- Work cannot be the reproduction of a historic painting.



Calendar of Events

All meetings begin at 1:00 p.m. Submitting art for competitions begin at 12:45 unless otherwise noted. The events on this calendar are subject to change.

Please help your fellow artists by acquiring demonstrators for 2017!

All Guild members are requested to do their part in searching for and obtaining local artists for our monthly meetings that will not only be educational but inspiring! Please contact Programs Chair Cathy Down to confirm calendar openings and speaker compensations.

February 25

Competitions held this month Nomination of Officers Submit photos for Spring Group Project

Demonstrator: Thong Le

http://fineartamerica.com/profiles/thong-le

March 25

Final Artist-of-the-Month Competition for 2016 Membership Renewals Due (\$30) Election of officers

Speaker: Ken Schwab
"Critiquing and Judging Art"

April 22

2016 Artist-of-the-Year Competition 2017 Artist-of-the-Month Competition begins 19th Annual Art Show Postcard Competition Celebrating Our 52nd Birthday! Members' Potluck (savory only)

May 27

Blue Ribbon Gallery competition begins

Demonstrator: Sandra Jones http://www.stratfordstudio.com/

June 24

Competitions held this month Sharing Spring Group Project

Demonstrator: TBA

July 22

Competitions held this month

Demonstrator: TBA

August 26

Competitions held this month Submit photos for Autumn Group Project 19th Annual Art Show in process

Demonstrator: TBA

September 23

Competitions held this month

Demonstrator: TBA

October 28

Competitions held this month

Demonstrator: TBA

November – No meeting. Happy Thanksgiving!

December 2

Members' Potluck Holiday Party Sharing Autumn Group Project Artist's Trading Cards Exchanged (max. 3 pp)





Everyone should have received their copy of the Hospitality Roster for 2017. April and December are potluck months where all members contribute.

If you are unable to attend the month you are scheduled to bring refreshments, contact a fellow member in a future month to switch with you. If you miss a month, please consider bringing extra for a month with the shorter lists of members.

Questions? Contact the Hospitality Co-chairs found in your Membership Roster.



Business Meeting Minutes FEBRUARY 9

The meeting was called to order at 2:00 p.m. by President Denis Wik. In attendance: Vice President Marlene Bird; Secretary Mary Kahn, Treasurer Sharon La Bouff, Membership Chair Barb Overholt.

Discussion and Docket Items

Membership Update – Membership Chair Barb Overholt reported on the status of members who joined the Guild within the last fiscal year and as of January 28, we are pleased to welcome two new members: **Barbara Niemann and Cheryl Fuelleman**. At our upcoming February 25 General Meeting, please take a moment to reach out and introduce yourselves to these new members.

Member Survey – Treasurer Sharon La Bouff shared the membership results from the Member Survey that was conducted at the January 28 General Meeting. This activity of collecting data concerning the Guild members' "Hopes and Expectations" and "Criteria for Judging Art" will be revisited in two phases. Phase One: refine "Hopes and Expectations" for the Guild. The February 25 General Meeting will have time set aside for members to take a second look at what was recorded and prioritize the information from the most important to the least important item. The ultimate goal is to have clear guidelines and an understanding of what members wish to gain from their Guild membership. The "Criteria for Judging Art" survey will be addressed at a General Meeting in the near future. Your input is important and of great value.

Chair Descriptions Update – To ensure clarity and understanding of the duties and expectations of being a Chairperson (Officer), individuals who are stepping away from an Officer position are asked to make themselves available to the incoming Officer for the purposes of explaining the details of that position and to provide guidance and training. The goal is to make for a smooth transition and eliminate any confusion or misunderstanding on how a position is to be executed.

Bylaws and Constitution – As a means of keeping the Bylaws up to date and user friendly, there will be some editorial changes made. These updates will not be "contrary to the original text," but will have the language cleaned up and simplified for clarity and readability. One area that needs to be refined is the *Guidelines for Exhibiting Art*. Certainly, if any changes are made that are of a significant departure from the current text, the Guild membership will be informed and will have a voice in the process. All proper protocols will be maintained and respected.

Ideas for Future Group Art Projects – New ideas and concepts were shared about future Group Art Projects. The intention is to inspire and to explore ways in which Guild artists can remain fresh with new ideas and approaches. Some of the concepts that were put forth:

- In lieu of creating art from photographs, participants are asked to create a self portrait,
- An afternoon of plein air sketching on the church grounds (think travel journals),
- Create theme projects (e.g., flowers, animals, landscapes, seascapes, people and figures, favorite subjects) with references that are used from a photo library established by the Guild membership,
- A randomly glued collage that would be interpreted into a paint project. This would be an exercise in being colorful, loose and painterly on a larger scale and canvas.

These are just a few options and certainly any other ideas are welcomed.

The meeting was adjourned at 3:30 p.m.

Respectfully submitted, Mary Kahn, Secretary

Business Meeting Schedule

The Guild's Business meeting is open to all members. Members will be notified in advance via email if the meeting is cancelled. Join us for lunch!

Coco's Restaurant at 1:00 p.m.

150 E. Hamilton Avenue • Campbell

March 9 • April 13 • May 11 • June 8 July 13 • August 10 • September 14 October 12 • November 9 No meeting in December.

We're Listening!

The Guild is a member-driven organization which means it's only a worthwhile organization if it provides its members with what they are seeking to fulfill – their passion to create art. Here are the results from our January 28 member inquiry:



Our Hopes and Expectations

A – This is what we want to do! Need mini groups to coordinate and get suggestions and sign-ups.

- Group field trips to shows and museums
- Organize mini groups for: off-site painting, critique, field trips, photo opportunities
- Good critique. Requesting help from Guild members who are "stuck" on a project and would like the group's suggestions

B – This is what we want to gain. What can each of us give to others in the Guild?

- Ideas from others
- Sharing knowledge without reservations
- Inspired by work of others; by ideas discussed here
- Learn and share techniques
- Willingness to experiment

C – This is a new group.

Sharing: Pay it forward – Art DVD's and Books. A specific project. Will need a library group.

D – This involves the entire membership. We all need to be there for each other. Be on the look out for shows, artists' receptions, art talks, etc.

- Willing to participate
- Would like more info about local and national shows. Barb has added what she knows to our newsletter and through emails of upcoming events. This also means members need to add information to the website!

E – More of an overall *tone* for our organization. Let others know about us. We would love to have them ioin us.

- Friendship
- Diversity (the Board understood this to mean the diversity of art mediums. If this is not the correct interpretation, please provide the Board with the accurate definition).

F – OK everyone, this needs a couple of members to fill this desire. We do have previous sites so no need to go looking.

- Exhibit opportunities
- Would like more places to exhibit our artwork

Judging Our Art

- 1. Our abstract/emotive qualities
- 1. Eye catching a work that draws you in
- 1. Storytelling
- 1. Courage to express something different
- 1. Imagination
- 2. Our use of specific materials
- 2. Planning and prep
- 2. Texture
- 2. Use of materials
- 3. Color is our world
- 3. Unusual and surprising color combination
- 3. Harmonious color
- 3. Color harmony
- 3. Color and Interest
- 4. Some technical aspects
- 4. Not boring use asymmetry
- 4. Emphasize the focal point
- 4. Motion: illusion of movement
- 4. Unity: the overall effect
- 4. Balance of Elements: Symmetrical to Asymmetrical
- 4. Repetition
- 4. Rhythm: Regular to Random
- 4. Scale and proportion
- 5. A global perspective
- 5. Culture (cultural roots of the art)
- 5. Variety