



President's Message ...

Exhibit Opportunities

One way to show our artwork is to participate in free exhibits, usually for several months at a time. This is an inexpensive way to get your work shown locally and a chance to sell. But the biggest advantage is a chance to reach out to others and give back to your community by letting others enjoy your talents.

The Guild needs two members to step forward to help make these types of exhibits a reality. It only involves some organizational skills in selecting a date and duration for the exhibit, selecting a date for art drop off and pick up. Identification cards are printed for each piece of art including a price if desired. These exhibit coordinators will also have the opportunity to learn how to hang exhibits. Art Show Chair Barb Overholt is available to show you the ropes and provide you with the forms needed to set up an exhibit – it's not difficult to set up and requires little of your time.

So pull those paintings off the rack because here is a chance to give back!



A portion of an exhibit at the Corinthian House in Campbell.

Denis Wik, President



Membership Renewals Due

Our fiscal year starts in April. Membership renewals are due at our March 25 General Meeting. Dues must be paid in full before art can be submitted for competition or exhibition.

Active Membership Dues \$30, entitles artist to all privileges of membership including participation in competitions and exhibiting in shows.

Please make your check payable to:

Campbell Artists' Guild
and/or mail to:
Sharon La Bouff, Treasurer



Monthly Competition Awards • Artist-of-the-Month

Thanks to all our talented artists who participated in February's competitions and congratulations to the winners.



First Place • Liyuza Eisbach
Carmel-By-The-Sea • Acrylic



Third Place • AAse Serra
Lunch • Acrylic



Second Place • Smurti Kurse
Tribute to Harambe
Pyrography



Blue Ribbon Gallery



Barb Overholt
Hangin' Out • Oil on canvas



Special Competitions!

At our April 22 General Meeting, we will hold one final competition to determine our *Artist-of-the-Year 2016*.

This competition is open to all **Blue Ribbon Gallery** (BRG) first place ribbon recipients. Participants are invited to either submit new art for this competition or submit a previously awarded piece submitted in the BRG. Qualified first place BRG recipients will be notified via email after our March 25 General Meeting.

Postcard Competition on April 22

All Active members are invited to submit their **best** work for the postcard competition that will advertise the Guild's 19th Annual Art Show. This special competition will be held April 22. A few caveats:

- artist will exhibit in annual show,
- winning artwork **must** be in the show,
- art submitted in competition must have been created within the last five years.



Calendar of Events

All meetings begin at 1:00 p.m. Submitting art for competitions begin at 12:45 unless otherwise noted. The events on this calendar are subject to change.

Please help your fellow artists by acquiring demonstrators for 2017!
All Guild members are requested to do their part in searching for and obtaining local artists for our monthly meetings that will not only be educational but inspiring! Please contact Programs Chair Cathy Down to confirm calendar openings and speaker compensations. A "Speaker/Demonstrator Engagement Form" is always available from your Membership Chair at our General Meetings!

March 25

Artist-of-the-Month Final Competition for 2016
Membership Renewals Due (\$30)
Election of officers

Speaker: Ken Schwab

"Critiquing and Judging Art"

April 22

2016 Artist-of-the-Year Competition
2017 Artist-of-the-Month Competition begins
19th Annual Art Show Postcard Competition
Celebrating Our 52nd Birthday!
Members' Potluck (savory only)

May 27

Blue Ribbon Gallery competition begins
Demonstrator: Sandra Jones,
<http://www.stratfordstudio.com/>

June 24

Competitions held this month
Sharing Spring Group Project
Demonstrator: Patricio Jimenez,
Artemirastudio.com

July 22

Competitions held this month
Demonstrator: TBA

August 26

Competitions held this month
Submit photos for Autumn Group Project
19th Annual Art Show in progress
Demonstrator: TBA

September 23

Competitions held this month
Demonstrator: TBA

October 28

Competitions held this month
Demonstrator: TBA

November – No meeting. Happy Thanksgiving!

December 2

Members' Potluck Holiday Party
Sharing Autumn Group Project
Artist's Trading Cards Exchanged (max. 3 pp)

Guild Copyright Guidelines

In order to avoid liability and the burden of determining whether a particular image involves copyright infringement, the following are guidelines for Campbell Artists' Guild (Guild) members. Guild assumes that it is the responsibility of the artist to honestly follow these guidelines and assumes no liability for work that is submitted or displayed if these guidelines are not followed. Guild reserves the right to disqualify a painting if there is reasonable doubt about copyright infringement or plagiarism.

- Work entered for a show must be the artist's original work in concept and execution.
- Work cannot be copied from copyrighted material or photographs belonging to another person or organization except with the copyright holder's explicit written permission.
- Work cannot be the reproduction of a painting done by another person even if the original artist is acknowledged on the painting.
- Work cannot be the reproduction of a historic painting.

Business Meeting Schedule

The Guild's Business meeting is open to all members. Members will be notified in advance via email if the meeting is cancelled. Join us for lunch!

Coco's Restaurant at 1:00 p.m.
150 E. Hamilton Avenue • Campbell

April 13 • May 11 • June 8
July 13 • August 10 • September 14
October 12 • November 9
No meeting in December.



Business Meeting Minutes March 9

The meeting was called to order at 2:23 p.m. by President Denis Wik. In attendance: Vice President Marlene Bird; Secretary Mary Kahn, Treasurer Sharon La Bouff, Membership Chair Barb Overholt.

Discussion and Docket Items

Final results from survey – Section B (see page 5 of February newsletter for full description) received a total of 11 votes and Section A received a grand total of 7 votes. The prevailing choice is Section B. The outcome of your desire for what you want to gain will require the introduction of a bit more structure to help the Guild run more efficiently. This translates into:

- a club that consists of a membership that is actively securing demonstrators,
- exhibiting a commitment to a division of labor where the ten committee positions are concerned,
- a strong meeting attendance.

With these key elements in place, the structure of the monthly meetings will then become a platform where there will be more of an opportunity to learn and share techniques, gain inspiration from the work of others, and provide an atmosphere where the sharing of ideas and experimentation is fostered.

In honor of our most senior members who have devoted many years of service and contribution to the Guild, they may choose their level of activity and involvement to these endeavors.

Membership Renewals – March is membership renewal month. Don't forget to renew your Active membership of \$30 at our March 25 General meeting.

At our March 25 General meeting, we will also elect our Guild officers for the 2017-2018 fiscal year.

Welcome New Member – We are pleased to announce **Lynne Baldwin** joined the Guild at our February 25 General Meeting. Please take the opportunity to introduce yourself and give this artist a warm welcome.

April 22 Potluck – Be prepared for an action-packed April meeting when we will:

- celebrate the Guild's 52nd birthday with cake and a members' potluck,
- hold our *Annual Postcard Competition* for advertising our 19th Annual Art Show,
- hold our *Annual Artist-of-the-Year* competition,
- start our *2017-2018 Artist-of-the-Month* competition.

Award Ribbons – In order to maintain a solid inventory of rosette ribbons for special awards for competitions such as Artist-of-the-Year, Membership Chair Barb Overholt submitted a request to order more custom rosette ribbons after she has had an opportunity to reinvestigate the available options, colors, and price points. Barb also shared that the most cost effective strategy is to order a minimum of 10 ribbons for each award category. This will enable the Guild to have an inventory of special awards that will last in some cases up to 10 years and potentially save money.

Updated Hospitality Schedule – Barb Overholt was asked by the Hospitality Chairs to restructure the hospitality roster. The new roster will continue to run alphabetically with the addition of the following categories: savory, sweet, juice, fruit, and an additional savory category in the event that there are five participating members that month.

Guild On Social Media – In an effort to create more exposure for the Guild, Barb Overholt proposed that we create a Facebook account. The idea is to have this account work concomitantly with our website in order to garner more interest in the Guild. Stay tuned for more details concerning this new approach.

CAG.com – Treasurer Sharon La Bouff reported that the CAG.com domain name is open. She went on to share that the .org is indeed for nonprofit entities and that .com is generally used commercially. It was agreed that we will continue to use our .org status.

City of Campbell Art Box Project – Sharon La Bouff reported this project has to date 17 entries with a total of 27 designs. The entries will be evaluated and judged on Friday, March 24, 2017. If you happen to find yourself visiting the City of Campbell, keep an eye out for these works of creativity peppered throughout the city. The meeting was adjourned at 3:40 p.m.

Respectfully submitted, Mary Kahn • Secretary

The Ease of Creating Portraits

Our demonstrator for February 25 was noted artist **Thong Le** who demonstrated how easy it is to create a portrait. Using a primed but untuned canvas, Thong proceeded to develop the shape and contours of his subject: Guild Member **Karen Franzenburg**. Using Windsor Newton's "Winton" brand oils, a 50/50 combination of turpenoid and linseed oil, and a few carefully selected synthetic filberts, Thong deftly produced a likeness of Karen within a 45-minute period of time. The colors he used to create skin color was a combination of Cadmium Red, Yellow Ochre and Titanium White. Unfortunately, he wasn't provided the typical amount of time we usually give our demonstrators so he took a photograph of Karen where he will complete the painting in his studio and bring it to our March 25 General Meeting. At the end of Thong's demonstration, he gifted Guild members portraits that he had created on tissue and other various papers to take home with them.



Karen Franzenburg



Artist Thong Le



The various stages in creating a portrait of Karen.

Spring Group Art Project 2017...

...is under way! Twice yearly (February and August) members are invited to submit one or two of their best photographs to be voted upon by membership to use for our Spring and Autumn Group Projects. From these photographs, the two with the most votes are used. Participation is not mandatory but it's really fun to see everyone's interpretations. Artwork is presented to membership four (4) months later at a General meeting where each artist is asked to explain their approach to the project, the medium used, etc. We are asking artists to "think outside the box" — try new tools, a medium you have never used before, go abstract? go pointillist? The objective is to have fun and yet push yourself beyond what is comfortable.

Deadline of finished project: June 24 General Meeting
Guidelines for Participation

- Choose to interpret one or both of the selected photos
- You may use any medium, on any substrate to interpret these photos
- There's no judging, ribbons or awards presented
- No framing is necessary but your art must be dry to handle by the specified deadline.
- It is the responsibility of each participant to make their own prints

