



Brush & Palette

Celebrating Our 51st Year! • February 2016



From the President ...

"Art should disturb the comfortable and comfort the disturbed." – Cesar A. Cruz

"When you are not willing to be challenged, disturbed or offended, you are not willing to explore your weaknesses or ever reach your highest potential."

– Bryant McGill

Art is created to make you feel something. Whether it's disgust, rage, devastation or joy, as long as it's the artist's deliberation, you can call it art.

But hey, come to think of it, art is a very abstract term for anyone to wholly define. Hence, whatever triggers even the smallest recesses of your emotions, stirs up your nerves, you can call it art. At the end of the day, isn't this the purpose of art in first place?

In my opinion, whenever artists pour themselves into whatever they are creating and tearing up a portion of their soul to do it, the work should be respected regardless of our preference towards it! So continue to create art and awake people's emotions.

Denis P. Wik, President

Bring Photos!

Spring Group Art Project – Members are asked to bring quality photos to the February 27 meeting. Members will vote on their favorite photo to interpret at which time two photos will be selected having the most votes.

It's That Time of Year

Nomination of Officers and Chairpersons - Have you been interested in participating in some way to keep your Guild alive and well? Participate by chairing a committee or join a committee. Be ready with your nominations on February 27!

Annual Post Card Competition

Check out our Calendar of Events and you will notice our post card competition will be held in April along with our two monthly competitions. Submit your absolute best work for the competition and if you are chosen by membership, your art will be seen by over 2,000 people plus it will be on our website. The competition is for our 18th Annual Art Show which will be held again at the Triton Museum of Art's Community Gallery come August.

Business Meeting Schedule

The Guild's Business meeting is open to all members. Members will be notified in advance via email if the meeting is cancelled. Join us for lunch!

Coco's Restaurant at 1:00 p.m.
150 E. Hamilton Avenue • Campbell

•
March 10 • April 14 • May 12
June 9 • July 14 • August 11
September 8 • October 13 • November 10
No meeting in December.



Blue Ribbon Gallery



First Place • Barb Overholt
"The Red Door" • Oil

Artist of the Month

Thanks to all our talented artists who participated in our January competitions and congratulations to the ribbon recipients.



Artist of the Month
First Place • Jim Rogers
"Trees" • Mixed Media



Artist of the Month
Second Place • Liyuza Eisbach
"Upstate New York" • Acrylic



Artist of the Month
Third Place • Jan Prevetti
"Rosicrucian Museum" • Acrylic



Calendar of Events

All meetings begin at 1:00 p.m. Submit art for competitions at 12:45 unless otherwise noted. Calendar of Events subject to change.

As you can see, we need well-versed artists as speakers and/or demonstrators for 2016. All Guild members are requested to do their part in searching for and obtaining local artists for our monthly meetings that will not only be educational but inspiring! Please contact Programs Chair Cathy Down to confirm calendar openings and speaker compensations.

February 27

Nomination of Officers
Competitions held this month
Submit Photos for Spring Group Project
Demonstrator:
Donald Neff, www.donaldneff.com

March 26

Competitions held this month
Membership Renewals Due
Election of Officers
ATCs Exchanged
Demonstrator: TBA

April 23

Three competitions this month:
- Artist of the Month 2016 begins
- Artist of the Year 2015
- Post Card for 18th Annual Art Show
Celebrating our 51st Birthday!
Members' Potluck (savory only)
Signups begin for Art Show
No demonstrator

May 28

Artist of the Month competition continues
Art Show Post Cards distributed
Sign Up for Art Show
Demonstrator: TBA

June 25

Artist of the Month and Blue Ribbon Gallery competitions held this month
Art Show Post Cards distributed
Sign Up for Art Show (last chance)
Presenting Spring Group Project
Demonstrator: Guild member Barb Overholt

July 23

Competitions held this month
Demonstrator: TBA

August 27

Competitions held this month
Submit photos for Autumn Group Project
18th Annual Art Show in process
Demonstrator: TBA

September 24

Competitions held this month
Demonstrator: TBA

October 22

Competitions held this month
Demonstrator: TBA

November

No meeting; Happy Thanksgiving!

December 3

Artist of the Month and Blue Ribbon Gallery competitions held this month
Holiday Potluck Party
Presenting Autumn Group Project
No demonstrator

Guild Member's Demonstration Delights Audience

With the help of the table mirror, talented Guild member, Al Giraudo, produced a stunning reproduction of a female wearing a hat and scarf to show us his painting process.

Using 200 lb. Saunders watercolor paper that had been pre-wet to open the paper fibers, Al enjoys working on a semi-flat surface with a small 2" x 4" piece of wood which creates a slight incline. His brushes are purchased at University Art, and are "nothing fancy" he says. Working from top to bottom and from light to dark, he uses a variety of brush sizes starting with a #12 round sable Kalinsky. Al also has a sponge on hand in his arsenal of tools that picks up excess water but leaves the pigment on the brush. The sponge also controls the pigment and keeps it from bleeding.

Al strongly advises against the temptation to go back and try to "fix" a color once it has been brushed on - the fibers have already soaked up the pigment making it almost impossible to correct - especially watercolors that are considered "staining" colors.

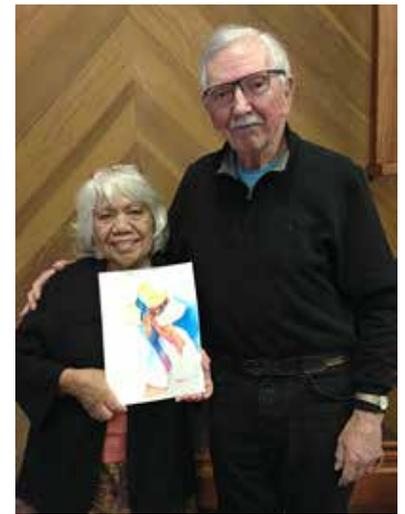


Al Giraudo's demonstration in progress.

And, speaking of colors, he finds *Thalo Blue* and Cheap Joe's *Red Hot Mama* (a red-orange) valuable colors in his palette's repertoire. Most mixing of colors takes place on the paper, and he uses Cheap Joe's *American Journey* paint in tube form. He has 16 colors on his palette but doesn't use them all. He does recommend the use of Cheap Joe's *Indian Yellow*, *Opera*, and *Burnt Sienna* - three colors used in varying degrees to create beautiful flesh tones for any nationality.

Al surprised his audience by holding a free raffle whereby each attendee was given a raffle ticket. Once the demonstration was completed, Al blindly picked a ticket and the winner went home with Al's finished demonstration project. The winning ticket was held by Guia Prandi, who, along with her husband Gary, had just join the Campbell Artists' Guild that day! Congratulations Guia!

Thank you, Al, for your generosity of spirit and talent, and a delightful presentation.



Raffle ticket winner Guia Prandi with artist Al Giraudo and completed watercolor.

Exchange ATCs at March Meeting

Be prepared to trade these little gems at our March 27 meeting!

ATCs (Artist Trading Cards) are miniature pieces of art that are traded locally and around the world. Artists create, trade and collect these little art treasures. The only official rule for an ATC is the size: it must be 2.5" x 3.5." If you have never created an ATC, now is your chance to get in on the fun at: <http://www.wikihow.com/Make-Artist-Trading-Cards>.

In 2014, we had a plethora of ATCs being traded. Some artists had participated in a Zentangle® workshop and brought their little jewels to trade; there was framed photography, watercolors, digital cartoons, acrylics, colored pencil, oil – a wonderful array of talent was on display and traded. You may create ATCs using paper, canvas, board – the materials are endless. Our local University Art on Meridian and Aaron Brothers carry packages of ATCs or you may purchase them online.

Please note: You must submit an ATC to participate in trading - they are never to be sold. You may create your ATC as simply or as detailed as your imagination inspires you.



Business Meeting Minutes FEBRUARY 11

The meeting was called to order by President Denis Wik at 2:23 p.m. In attendance were: Vice President Marlene Bird, Treasurer Sharon La Bouff, Secretary Mary Kahn, and Membership Chair Barb Overholt.

Discussion and Docket items:

- Welcome new members Aurora Andrade, Gary and Guia Prandi. Special thanks to Karen Franzenburg for introducing Gary and Guia to the Guild.
- At each monthly meeting, President Wik will add birthday wishes to those who have birthdays for that month.
- Vice President Bird will contact Hospitality Chair Barbara Cervini for feedback on how the newly implemented alphabetical system for our General meetings is working. Some adjustments may need to be made due to unique circumstances.
- In an effort to help our meetings move more efficiently, our social time and the president's remarks at monthly meetings will each be expanded to a 20-minute time frame. Everyone should have a chance to catch up with their friends and acquaintances, have a bite to eat, and cast their vote for the competitions.
- Historian Jackie Bishop was unable to attend our February 11 Business meeting. In recognition of Jackie's efforts and willingness to construct a Guild scrapbook that contains accurate historical accounts as well as presenting it in an artful manner, Barb Overholt will start providing Jackie with single sided color copies of the newsletter. The paper used for these copies will be of such quality that the scrapbook will be protected for archival purposes. For that reason, the added expense of creating color copies will be justified. Copies will need to be made starting from May 2015 to February 2016. Since the scrapbooks are of historical significance to our members, President Wik will bring one scrapbook from each decade to our April meeting. This may prove to be quite interesting as those who are present will be able to get a sense of what the Guild was about fifty-one years ago!

- **Art Outside the Box:** Treasurer Sharon La Bouff announced she had received a note of thanks from the City of Campbell for our sponsorship of the utility box located on the corner of Bascom and Hamilton Avenues (in front of Citti's Florist). Sharon announced Phase One of this project is concluded with a total of eleven beautifully rendered boxes. The second phase is about to begin with a goal of securing local artists and volunteers to prepare and paint eight additional boxes. Home Depot is providing tarps, brushes and other materials for this endeavor. The project is being supported by the Rotary Club, Campbell volunteers and the Guild. If any Guild members or artists at large are interested in applying to this project, the application deadline is March 4, 2016. Application forms and eligibility guidelines are available at www.cityofcampbell.com/artbox. Donations may be made at www.rally.org.
- **Annual Art Show:** In an effort to help participating Guild members present their art in the best way possible, our demonstrator in June will be Barb Overholt showing ways to properly frame one's art. This will be a meeting not to miss. As artists we want to evolve and improve both our skill and knowledge as well as making certain our art is viewed upon favorably.
- **Guild Constitution and Bylaws:** The section titled *Guidelines for Exhibiting Art* needs to be revised. After some discussion, the Board decided the most efficient and expeditious approach would be to create an addendum with the necessary revisions so that members may insert this separate page in their personal copy of the booklet.
- **Monthly Competitions:** In an attempt to improve the quality of photographic images of art submitted for our monthly competitions, we will now configure the meeting room so the art will be placed behind the podium instead of on the bench. This approach will be experimental, with the idea of evaluating movement and flow logistics as well as the goal of taking decent photos.
- **Non-affiliated Guild Fund Raisers:** As a way of providing an adequate amount of time for our demonstrators, members sharing information about non-Guild fund raisers and events are now requested their information be put in the form of a flier and placed in a designated spot on the Membership Table.

The meeting was adjourned at 3:15 p.m.

Respectfully submitted by Mary Kahn, Secretary