



Brush & Palette

Celebrating Our 51st Year! • March 2016



From the President ...

When Opportunity Knocks ...

As members of the Campbell Artists' Guild we are each responsible for supplying the Guild with qualified demonstrators in order to learn new techniques and art forms, and to grow as artists.

I was able to fulfill this requirement one day while selecting a frame at Michael's craft store. While I was trying to make up my mind, the gentleman who was waiting behind me decided to add his two cents worth (at my request) in helping select a frame. I found out he was my son's art teacher from Leigh High School, had since retired and now provides demonstrations.

What luck! I had just found a potential demonstrator for our Guild. Any opportunity can turn in to a solution if we want it to!

Denis P. Wik, President



Business Meeting Schedule

The Guild's Business meeting is open to all members. Members will be notified in advance via email if the meeting is cancelled. Join us for lunch!

Coco's Restaurant at 1:00 p.m.
150 E. Hamilton Avenue • Campbell

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April 14 • May 12

June 9 • July 14 • August 11

September 8 • October 13 • November 10

No meeting in December.

Annual Post Card Competition

Check out our **Calendar of Events** and you will notice the post card competition will be held in April along with our two regular monthly competitions.

Submit your absolute best work for the competition and if chosen, your art will be seen by over 2,000 people plus it will be on our website. The post card will be our advertisement for our 18th Annual Art Show which will be held at the Triton Museum of Art's Community Gallery this August.

Exchange ATCs

*Be prepared to trade these little gems
at our March 27 meeting!*

ATCs (Artist Trading Cards) are miniature pieces of art that are traded locally and around the world. Artists create, trade and collect these little art treasures. The only official rule for an ATC is the size: it must be 2.5" x 3.5." If you have never created an ATC, now is your chance to get in on the fun at: <http://www.wikihow.com/Make-Artist-Trading-Cards>.

In 2014, we had a plethora of ATCs being traded. Some artists had participated in a Zentangle® workshop and brought their little jewels to trade; there was framed photography, watercolors, digital cartoons, acrylics, colored pencil, oil – a wonderful array of talent was on display and traded. You may create ATCs using paper, canvas, board – the materials are endless. Our local University Art on Meridian and Aaron Brothers carry packages of ATCs or you may purchase them online.

Please note: You must submit an ATC to participate in trading - they are never to be sold. You may create your ATC as simply or as detailed as your imagination inspires you.

Blue Ribbon Gallery



First Place • Marlene Bird
"Quiet Stream" • Watercolor

Artist of the Month

Thanks to all our talented artists who participated in our February competitions and congratulations to the ribbon recipients.



Artist of the Month
First Place • Al Giraudo
"The Race" • Watercolor



Artist of the Month
Second Place • Liyuza Eisbach
"Old Boat" • Acrylic



Artist of the Month
Third Place • Denis Wik
"Def Leopard" • Acrylic



Calendar of Events



All meetings begin at 1:00 p.m. Submit art for competitions at 12:45 unless otherwise noted. Calendar of Events subject to change.

As you can see, we need well-versed artists as speakers and/or demonstrators for 2016. All Guild members are requested to do their part in searching for and obtaining local artists for our monthly meetings that will not only be educational but inspiring! Please contact Programs Chair Cathy Down to confirm calendar openings and speaker compensations.

March 26

Competitions held this month
Membership Renewals Due
ATCs Exchanged

April 23

Three competitions this month:

- Artist of the Month 2016 begins
 - Artist of the Year 2015
 - Post Card for 18th Annual Art Show
- Celebrating our 51st Birthday!
Members' Potluck (savory only)
Signups begin for Art Show
No demonstrator

May 28

Artist of the Month competition only
Art Show Post Cards distributed
Sign Up for Art Show
Demonstrator: Guild member Barb Overholt

June 25

Artist of the Month and Blue Ribbon Gallery competitions held this month
Art Show Post Cards distributed
Sign Up for Art Show (**last chance**)
Spring Group Project Presented
Demonstrator: Ken Schwab

July 23

Competitions held this month
Demonstrator: Pastel artist Teresa Ruzzo
www.teresaruzzo.com

August 27

Competitions held this month
Submit photos for Autumn Group Project
18th Annual Art Show in process
Demonstrator: TBA

September 24

Competitions held this month
Demonstrator: TBA

October 22

Competitions held this month
Demonstrator: TBA

November

No meeting; Happy Thanksgiving!

December 3

Artist of the Month and Blue Ribbon Gallery competitions held this month
Holiday Potluck Party
Presenting Autumn Group Project
No demonstrator



Local Artist Donald Neff Delights Members

Donald Neff's art is a product of his love for nature and the outdoors. Working in both oil and acrylic, Neff's work reflects a colorful realism of the land he travels. His paintings are typically centered around a water theme, whether high sierra scenes, seascapes, or the graceful countryside. He is completely self-taught and his paintings convey a realistic perception of nature.

Using a No. 12 brush and a 14"x 11" toned canvas board with the major shapes already in place, Donald began his painting demonstration by painting from background to foreground and within an hour and a half, produced a beautifully rendered seascape using a photo on his iPad as reference.



Artist Donald Neff started his demonstration with a toned canvas board with the major shapes already in place.



The finished product of Donald's demonstration.

He uses no additional mediums other than turpentine painting from lean to fat. Using a variety of Gamblin® colors, he prefers not to mix thoroughly; instead he allows some of the paint used in an area to stay on his brush as he works.

Answering questions and sharing interesting stories about the Santa Clara Valley, Donald worked effortlessly in creating the final product in the 1.5 hour time frame provided for his demonstration. His book "The Creeks and Rivers of Silicon Valley" were available for purchase.

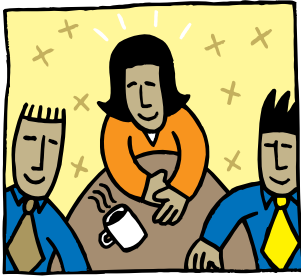
Donald's work is shown in galleries and in private collections throughout the United States and he was featured on a television episode of Silicon Valley Business Report in which his art was the focal point. He is also featured in the

book, "How Did You Paint That? 100 Ways to Paint Seascapes, Rivers and Lakes."

Guild Copyright Guidelines

In order to avoid liability and the burden of determining whether a particular image involves copyright infringement, the following are guidelines for Campbell Artists' Guild (Guild) members. The Guild assumes that it is the responsibility of the artist to honestly follow these guidelines and assumes no liability for work that is submitted or displayed if these guidelines are not met. The Guild reserves the right to disqualify a painting if there is reasonable doubt about copyright infringement or plagiarism.

- Work entered for a show must be the artist's original work in concept and execution.
- Work cannot be copied from copyrighted material or photographs belonging to another person or organization except with the copyright holder's explicit written permission.
- Work cannot be the reproduction of a painting done by another person even if the original artist is acknowledged on the painting.
- Work cannot be the reproduction of a historic painting.



Business Meeting Minutes MARCH 10

The meeting was called to order by President Denis Wik at 2:10 p.m. In attendance were: Vice President Marlene Bird, Treasurer Sharon La Bouff, Secretary Mary Kahn, and Membership Chair Barb Overholt.

Discussion and Docket items:

Demonstrators for 2016: Membership Chair Barb Overholt expressed her concern for the lack of demonstrators scheduled for the upcoming months. The Guild's calendar has the following months open: June, August, September, and October. Please look for a formal request to the entire Guild membership under Calendar of Events in this month's newsletter. Thanks to the efforts of Barb Overholt, we have Pastel Artist Teresa Ruzzo secured as our demonstrator for our July 23 meeting. Sharon La Bouff is currently attempting to enlist the talents of Silk Painting Artist Renee Angela Filice, and Denis Wik has found the talents of local artist Ken Schwab.

Share the Wealth: As a means to keep our Speaker/Demonstrator format varied and interesting, and in the rare event that we do not have a demonstrator scheduled, the Guild will employ the knowledge base of its membership to share their inspiration, materials, and skills in a mini five-minute "Show and Tell" format. As an example of this approach, Vice President Marlene Bird has generously offered to share her recent experience in using Golden® QoR acrylic watercolors. Marlene will also bring her Golden® watercolors and tools to this sharing experience along with a sample of her work. This will be a nice "ice breaker" for our membership to see what is entailed in these mini talks. Look for information on how to construct your possible sharing experience in upcoming newsletters.

Gift Certificates for Chairpersons: Gift certificates will be presented to the Guild officers at April's General Meeting as a sincere thanks to those individuals for their unwavering volunteer efforts and dedication to the Guild. Treasurer Sharon La Bouff will purchase the certificates from University Art.

18th Annual Art Show: Barb Overholt reported that due to this year's structure of the calendar, the Annual Art Show will have a duration of four weeks instead of the usual five. This compressed amount of time requires that three artists sign up to host per day at Triton's Community Gallery. This new format is contingent on the number of artists signing up to exhibit. All participants are to keep in mind that hosting dates are on a "first come, first served" basis so members are encouraged to sign up early to get the hosting dates they desire. Hosting opportunities at the Open Reception will not be available to membership this year. The Guild's Board has been enlisted for hosting at the reception.

Art Show Exhibit Fee: The exhibit fee has been increased to \$35 and Barb Overholt is trying to secure a judge to evaluate the entries. The Art Show sign up sheet will be available starting at the March General Meeting and end at the June 25 meeting. Members are asked to make every effort to sign up to contribute to refreshments for the Open Reception.

City of Campbell's Art Outside the Box: Treasurer Sharon La Bouff reported that for the second phase of the Art Outside the Box Project, the City of Campbell has 21 entries and eight donors to date for this phase of the project which means that the City has met its goal to secure artists to paint eight additional boxes.

The meeting was adjourned at 3:15 p.m.

Respectfully submitted by Mary Kahn, Secretary