



## From the President ...

What is the artist trying to say? I hear this question a lot and for the most part there's a simple way to find out. If you're at a gallery, read the artist's statement. Many artists just want to accurately portray a subject or to express an emotion. The important thing is for the artist to be in control of the art. If the intent is one thing, the art shouldn't say something else. The artist's statement should deepen and strengthen the viewer's.

Good art either explores new or old subjects in a way that hasn't been done before. When you look at art, ask yourself what (if anything) is different in the work from all the other art you've seen. Sometimes it will jump out at you, sometimes it won't. If you do notice something different, decide for yourself whether that unique quality distracts from or enhances the piece.

I believe there's a happy medium in finding art that stands out from the crowd but doesn't use gimmicks or cause distractions. Example below: *Galactic Galleon*.

*Denis P. Wik, President*

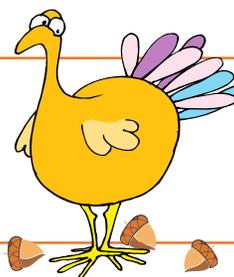


## The "Whoo-Hoo!" Award

Congratulations to member **Nancy Stainton** who recently participated in the Degas Pastel Society's 16th Biennial National Exhibition which was held at the New Orleans Academy of Fine Arts in New Orleans, Louisiana. The competition ran from October 1-28, 2016. Nancy entered her pastel painting entitled *Tibetan Hands* which received the DPS Award of Exceptional Merit. Additionally, she was awarded a thousand dollars.

As many of you may recall, Nancy's *Tibetan Hands* won Best in Show at our 18th Annual Art Show at the Community Gallery at the Triton Museum.

Kudos to Nancy and job well done!



## Happy Thanksgiving!

*No Meeting in November.*

### Need to contact a Guild officer?

The Guild's Board and Officers are listed on the last page of every monthly newsletter, in your membership roster, and online at:  
[www.CampbellArtistsGuild.org/contact](http://www.CampbellArtistsGuild.org/contact).

## Artist of the Month

Thanks to all our talented artists who participated in our October competition and congratulations to the winners.



**First Place** • Denis Wik  
*"Whale Songs"* • Acrylic



**Second Place** • Diann Klink  
*"In the Head Lights"* • Acrylic



**Third Place** • AAse Serra  
*"Dragon"* • Acrylic



**First Place** • Frieda Tesler  
*"Galleon"* • Watercolor

### Business Meeting Schedule

The Guild's Business meeting is open to all members. Members will be notified in advance if the meeting is cancelled. Join us for lunch!

**Coco's Restaurant • 1:00 p.m.**  
150 E. Hamilton Avenue • Campbell

*No business meeting in December.*  
January 12 • February 9 • March 9 • April 13  
May 11 • June 8 • July 13 • August 10  
September 14 • October 12 • November 9



# Calendar of Events

All meetings begin at 1:00 p.m. Submitting art for competitions begin at 12:45 unless otherwise noted. The events on this calendar are subject to change.

**Please help your fellow artists by acquiring demonstrators for 2017!**

**November** • No meeting; Happy Thanksgiving!

**December 3**

- Competitions held this month
- Holiday Potluck Party
- Presenting Autumn Group Project
- Artist Trading Cards exchanged
- No demonstrator this month

## January 28, 2017

Competitions held this month  
Guild's Criteria for Judging Art

**Demonstrator: TBA**

## February 25

Competitions held this month  
Nomination of Officers  
Brainstorming with members "Purpose of Club"  
Submit photos for Spring Group Project

**Demonstrator: TBA**

## March 25

Final Artist-of-the-Month Competition for 2016  
Membership renewals due  
Election of officers

**Demonstrator: TBA**

## April 22

2016 Artist-of-the-Year Competition  
2017 Artist-of-the-Month Competition begins  
19th Annual Art Show Post Card Competition  
Celebrating Our 52nd Birthday!  
Members' Potluck (savory only)

## May 27

Competitions held this month

**Demonstrator: TBA**

## June 24

Competitions held this month  
Sharing Spring Group Project

**Demonstrator: TBA**

## July 22

Competitions held this month

**Demonstrator: TBA**

## August 26

Competitions held this month  
Submit photos for Autumn Group Project  
19th Annual Art Show in process

**Demonstrator: TBA**

## September 23

Competitions held this month

**Demonstrator: TBA**

## October 28

Competitions held this month

**Demonstrator: TBA**

**November** – No meeting. Happy Thanksgiving!

## December 2

Members' Potluck Holiday Party  
Sharing Autumn Group Project  
Artist's Trading Cards Exchanged



April and December are potluck months where all members contribute.

If you are unable to attend the month you are scheduled to bring refreshments, contact a fellow member in a future month to switch with you. If you miss a month, please consider bringing extra for a month with the shorter lists of members.

## JANUARY 2017

Guhrun Baumeister • Marlene Bird  
Jackie Bishop • Gwen Campbell

**Questions?** Contact the Hospitality Co-chairs.

## Talented Plein Air Artist Captivates Audience



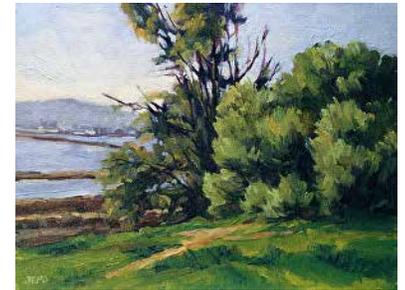
We were privileged to have local plein air artist **Julia Munger Seelos** as our guest demonstrator for our October General Meeting. Julia paints in oils and is quite accomplished at interpreting the rich landscapes of the American West.

During her demonstration of a wooded landscape, Julia shared that she prefers to work on an 11"x14" format and while blocking in her paintings, she uses a thin mixture of the darkest dark she will be using. She went on to share that she always works from dark to light, thin to thick while working quite fast. Julia also stated that painting in oils is the opposite of watercolors as you are cutting away with the darks and working in layers. Once completed, she sprays her work with Grumbacher® workable varnish as it can be applied quickly

and it ultimately dries the darks and creates an overall richness to the color palette.

Julia also shared how she creates luminosity in her paintings: she chooses three warm and cool colors mixing them to capture a luminous quality. While painting the trees in her landscape demonstration, Julia said that it was important for an artist to study what the *"tops of the trees do"* as each species behaves differently.

Julia's demonstration had our Guild membership captivated; you could hear a pin drop. Julia was able to complete her painting during the designated time frame, and she was quite generous and forthcoming with her knowledge about plein air oil painting. This demonstration made for a lovely afternoon and was inspiring to all in attendance.



*A sample of Julia's plein air work.*

– Mary Kahn

### Guild Copyright Guidelines

In order to avoid liability and the burden of determining whether a particular image involves copyright infringement, the following are guidelines for Campbell Artists' Guild (Guild) members. Guild assumes it is the responsibility of the artist to honestly follow these guidelines and assumes no liability for work that is submitted or displayed if these guidelines are not followed. The Guild reserves the right to disqualify a painting if there is reasonable doubt about copyright infringement or plagiarism.

- Work entered for a show must be the artist's original work in concept and execution.
- Work cannot be copied from copyrighted material or photographs belonging to another person or organization except with the copyright holder's explicit written permission.
- Work cannot be the reproduction of a painting done by another person even if the original artist is acknowledged on the painting.
- Work cannot be the reproduction of a historic painting.



*5"x7" oil on canvas, Barb Overholt*



## BUSINESS MEETING • NOVEMBER 10

The meeting was called to order by President Denis Wik at 2:20 p.m. In attendance were: Vice President Marlene Bird, Treasurer Sharon La Bouff, Membership Chair Barb Overholt, and Secretary Mary Kahn.

### Discussion and Docket Items:

**City of Campbell:** Campbell Deputy City Manager Al Bito invited Denis Wik and Barb Overholt to a meeting to share with them that a citizen of Campbell would like to gift a sculpture to the City. The proposed sculpture would speak to Campbell's rich agricultural history, and would be an image of a 1930s orchardist/farmer reaching up to pick fruit. Mr. Bito was looking for guidance and feedback from Denis and Barb regarding the general concept of the statue as well as ideas on placement, vandalism protection, and the materials to be used to create the image. To date, the City has not yet secured an artist to execute this project, but a foundry for casting has been selected and the proposed preliminary location would be at the east end of Campbell Avenue near the City Park and basketball courts. This project is under the umbrella of the Public Art Review Committee (PARC). Denis and Barb are the Guild liaisons who will be working directly with Al Bito as consultants and guides on this and future projects. In addition to the proposed statue, a mural for the overpass located on East Campbell Avenue is being explored as well.

**City of Campbell Art Box Project:** Sharon La Bouff reported that the next phase of Campbell's *Art Outside the Box* Project is underway, and a meeting for this project is scheduled for November 14, 2016. Sharon La Bouff and Guild member Jackie Bishop will act as the Guild liaisons for this phase of the project.

**First Congregational Church:** Sharon La Bouff met with Cindy Ehardt, office manager for the First Congregational Church, and reviewed the terms and conditions under which the Campbell Artists' Guild can use the facility for its monthly General Meetings as well as setting the 2017 calendar for the use of the room in which we meet. During the course of that meeting, it was established that

the rent for our current room use will be \$40 per month and the room capacity is to remain at a maximum of 49 people. The topic of ownership of the demonstration mirror was discussed, and it was concluded that the backside of the mirror needs to be labeled with information that documents Guild ownership. This measure will help to eliminate ownership confusion. Barb Overholt will create a laminated label to attach to the mirror.

The church has requested that at the close of our monthly meetings, steps are to be taken to sort and dispose of our trash/recycling. It was suggested that our trash bags be deposited in the appropriate dumpsters located at the rear of the church grounds.

**Guild Questionnaire:** In an effort to continuously improve and cultivate an atmosphere that fosters inspiration and personal growth as artists, the Campbell Artists' Guild Board Members would like to spearhead an open ended information gathering session in January. The intent of this session is to clarify the "purpose of the club" as well as collect feedback from its membership to discover ways in which to best "serve" Guild members, and to foster an atmosphere in which Guild members are reaching their fullest potential as artists.

**December General Meeting:** This meeting promises to be a fun and festive one. We will be holding our monthly competitions as well as enjoying presentations from those who participated in the Autumn Group Project, swapping Artist Trading Cards, and sampling the various savory potluck finger food brought by those in attendance. It will be a fun event and one not to be missed! So remember to bring a savory dish and be sure to bring a plate and eating utensils. Jingle Bells!

The meeting was adjourned at 3:10 p.m.

*Respectfully submitted by Mary Kahn, Secretary*