



CAMPBELL
ARTISTS' GUILD

EST. 1965

Brush & Palette

Celebrating Our 51st Year! • SEPTEMBER 2016

President's Message ...

Art is a kind of magic. It began in caves in the Ice Age, as part of a story-telling engagement with nature. Since it is very primitive, the one modernist idea that will never die is "primitivism" because every time art really excites us, it does so for reasons some might describe as religious, others as ritualistic or psychoanalytical. Here are some basic points I look for when creating art or judging it:

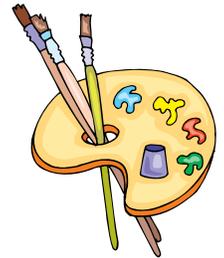
1. Repeating shapes, patterns, and symmetry
2. Colors, especially colors that complement or enhance each other
3. Textures, both visual and physical (like thick, impasto paints or gels)
4. Crops and composition that focus the eye and keep the viewer's attention
5. Movement or flow to guide viewers through the art
6. Correct or appealing proportions of figures and objects
7. Presentation and framing

The best art has meaning beyond just an image; perhaps it will bring you to tears, make you laugh, or remind you of something you'd almost forgotten. It also stands out in a crowd and dares to be different.

Most importantly (in my opinion) "good" art is understandable, although it may make you think in ways you never expect.

Denis P. Wik, President

Autumn Group Project



Membership voted for their favorite photo at our August 27 General meeting. The winners are: Diann Daly's *California Coast* and Barb Overholt's *The Green Door* from Venice, Italy.

Everyone should have received their 8x10 JPEG images of these two photos via email. The following are your guidelines and the deadline for your presentation to our membership. It is not mandatory that you participate but the creations we all come up with stretches us to try new tools and mediums. I hope you will seriously consider participating.

Autumn Group Art Project 2016

Deadline /Presentation:

December 3, General Meeting

Guidelines for Participation

- Choose to interpret one or both of the photos.
- Use any medium to interpret these photos.
- No judging is involved, ribbons or awards presented.
- No framing is necessary but your art must be dry to handle by the specified deadline.
- It is the responsibility of each participant to make print(s). Those participants without printers may purchase prints from Barb Overholt at \$2 per print.

-Editor

Business Meeting Schedule

The Guild's Business meeting is open to all members. Members will be notified in advance via email if the meeting is cancelled. Join us for lunch!

Coco's Restaurant at 1:00 p.m.

150 E. Hamilton Avenue • Campbell

October 13 • November 10

No Business meeting in December.

Need to contact a Guild officer?

The Guild's Board and Officers are listed on the last page of every monthly newsletter, in your membership roster, and online at:

www.CampbellArtistsGuild.org/contact.

Artist of the Month (AOM)

Thanks to our talented artists who participated in our August 27 competition and congratulations to the ribbon recipients. Only two ribbons were awarded this month as there were multiple ties for third place. There were no entries for the Blue Ribbon Gallery this month.



Artist of the Month
First Place: Pat Smith
"Memories of Japan" • Watercolor



Artist of the Month
Second Place: Frieda Tesler
"Hide and Seek" • Watercolor

Guild Sponsors Campbell's "Art Outside the Box" Project

The Guild sponsored one of Campbell's utility boxes this past year. It is located on the corner of Hamilton and Bascom Avenues in front of Citti's Florist. Go check it out when you have time.



Calendar of Events

All meetings begin at 1:00 p.m.
Submit art for competitions at 12:45.
Events are subject to change.

September 24

Competitions held this month
Demonstrator: Guild member Smruti Kurse

October 22

Competitions held this month
Demonstrator: Julia Seelos
www.juliaseelosgallery.com

November

No meeting; Happy Thanksgiving!

December 3

Competitions held this month
Holiday Potluck Party
Presenting Autumn Group Project
No demonstrator

18th Annual Art Show – Opening Reception

Saturday, August 6, 2016 • 1:30-3:30 p.m.

Community Gallery on the grounds of the Triton Museum of Art, Santa Clara, CA



17 of our 22 exhibitors available for a photo. L-R:

Marlene Bird, Mary Kahn, Robert Kambak, Barbara Overholt, Annie Olander, Laura Sternberg, Norman Jung, Dave Eisbach, Denis Wik, Al Giraud, Sharon La Bouff, Smruti Kurse. **Seated:** Gwen Campbell, Liyuza Eisbach, Diann Klink.



Guild Copyright Guidelines

In order to avoid liability and the burden of determining whether a particular image involves copyright infringement, the following are guidelines for Campbell Artists' Guild (Guild) members. The Guild assumes that it is the responsibility of the artist to honestly follow these guidelines and assumes no liability for work that is submitted or displayed if these guidelines are not followed. The Guild reserves the right to disqualify a painting if there is reasonable doubt about copyright infringement or plagiarism.

- Work entered for an exhibition must be the artist's original work in concept and execution.
- Work cannot be copied from copyrighted material or photographs belonging to another person or organization except with the copyright holder's explicit written permission.
- Work cannot be the reproduction of a painting done by another person even if the original artist is acknowledged on the painting.
- Work cannot be the reproduction of a historic painting.



April and December are potluck months where all members contribute.

If you are unable to attend the month you are scheduled to bring refreshments, contact a fellow member in a future month to switch with you. If you miss a month, please consider bringing extra for a month with the shorter lists of members.

SEPTEMBER 24

Jessica Richter, Jim Rogers,
AAsa Serra, Pat Smith, Nancy Stainton

OCTOBER 22

Laura Sternberg, Stella Tan,
Frieda Tesler, Denis Wik

Beautifully Painted Silk Creations with Renée Filise

Our demonstrator on August 27 was local artist Renée Filise where she wowed us with her creations using watercolor dyes on silk.

Using her line art as a template, Renée traces the line art onto silk using a thin, dry line of watercolor dye to outline the design. She then uses a resist call "gutta" on top of this outline which creates a barrier to hold in her colors as she paints. To feel what it's like to paint on silk, Renée had a sample piece of silk on hand and members were invited to paint on it.

Working from light to dark, Renée painted on white silk that was pre-stretched on a beautiful homemade stretcher bar system her husband made. She showed



Sample of Silk for members to paint on.



*Painting from light to dark,
the gutta outline holds in the dyes.*

us what happens when you miss an area of gutta and find your colors bleed onto the background of the white silk. Once the art is completed, it is wrapped in six layers of plain white newsprint and steamed for three hours to set the colors. The silk then must be dry cleaned to remove the gutta.

Renée finds using less expensive, nationally known dyes are just as suitable as the more expensive Sennelier® watercolor dyes from Europe. Her store of choice is off the internet: Dharma Trading Company (www.dharmatrading.com) where she acquires her supplies.

Teresa enjoys creating cloudscapes, landscapes and seascapes using dry pastels when she's not painting on silk as a respite.

For a listing of workshops and shows, to view more of her art and more about her process, visit her website: www.reneeangelafilece.com

- Editor



Business Meeting Minutes

SEPTEMBER 8

The meeting was called to order by President Denis Wik at 1:58 p.m. In attendance were: Vice President Marlene Bird, Treasurer Sharon La Bouff, and Membership Chair Barb Overholt; Secretary Mary Kahn was on vacation.

Discussion and Docket Items

Voting Criteria for Monthly Competitions: To assist membership on how to judge art when voting at our monthly competitions, the Board is looking into creating a list of “ingredients” to look for when it comes to judging art. This list, along with brainstorming with membership, will be presented and discussed at our December 3 Potluck.

Knowledgeable local artist and past demonstrator Ken Schwab will be asked to return and talk about his criteria when looking at an art piece.

Displaying Art for Monthly Competitions: Currently, we are limited to the amount of display space for our competitions. Barb Overholt is looking into having free-standing, mobile shelves built that will provide additional space for art to be displayed.

Hospitality: Thank you to **Smruti Kurse** for graciously volunteering to co-chair Hospitality with Serena Murray. Barbara Cervini finds she is unable to continue as chair of Hospitality. Thank you, Barbara, for your past, unwavering efforts in this capacity.

Hospitality Schedule: Thanks to Sharon La Bouff who updated the schedule for members to participate in bringing refreshments for the calendar year 2016. The schedule was forwarded to the co-chairs of Hospitality and membership should receive it soon. A two-month listing of those responsible for refreshments will be posted in each monthly newsletter as a courtesy reminder.

Artist of the Month (AOM) Competition: As discussed in the published Board minutes of August 11, 2016, in order to make this competition more equitable, an artist who wins a First Place award in March's AOM competition, will be eligible to participate in the Artist of the Year competition in April. This eliminates the current one-month gap in acquiring two artists for the Blue Ribbon Gallery (BRG) and, therefore, BRG will now start in May instead of June. This change will be reflected in the next publishing of the Guild's *Bylaws and Constitution*.

Monthly email and newsletter reminders will be sent to those eligible to compete in the BRG as a courtesy from the Newsletter Editor.

Guild Advertising: The Membership Chair will reprint the 1/2

page flyer that advertises the Guild's monthly meetings. The flyers are available to all members and should be presented to those interested in joining an art organization.

Art Show: At our August 27 General meeting, it was member Norm Jung's opinion that there were too many art pieces on display as he was unable to have his photograph taken with his art – it was hung too high. The question was posed to membership: *Shall the Guild display fewer pieces of art at future shows?* Members present voted 23-5 in favor of keeping the same amount of art. 2016 show included 22 artists and 80 pieces of art.

People's Choice Award: Each year the public is given the opportunity to vote for their favorite art while visiting our annual art show. Four special ribbons were purchased as there was a four-way tie for this award. Ribbon recipients will be announced and awarded their ribbons at the September 24 General meeting.

Categories for Art Show Awards: The Board felt that in light of the new mediums being presented by membership that additional categories needed to be added/revised. The new proposed categories are as follows:

- 1 Oil
- 2 Acrylic (including monoprints)
- 3 Watercolor
- 4 Mixed Media (any art involving more than one medium)
- 5 Charcoal•Ink•Pencil
- 6 Pastels•Chalk•Crayons•Colored Pencils
- 7 Photography
- 8 Alternate Mediums (pyrography, sculpture, linocuts, 3D assemblage, mosaic)

Guild Award Ribbons: Membership Chair looking into personalizing the Guild's award ribbons through online purchase in order to keep the costs down.

Art Outside the Box (AOB): Sharon La Bouff reported that at the last Campbell City Hall Council meeting, the Guild was acknowledged and thanked for their volunteer help and expertise in making AOB happen. Campbell's Civic Improvement Committee is currently looking for additional volunteers from the Guild to help with Phase 3 of AOB.

The meeting was adjourned at 4:10 p.m.

*Respectfully submitted by Barb Overholt
for Mary Kahn, Secretary*