



May 2025 • Celebrating Our 60th Year! • www.CampbellArtistsGuild.org



President's Message

"The scariest moment is always just before you start."

– Steven King

Happy Spring!

I hope you're enjoying this beautiful weather particularly those of you who are plein air artists; get out there and paint!

I chose the above quote in anticipation of two upcoming events: the Annual Art Show in October and our Group Art Project at May's membership meeting. Both events will provide opportunities for you to share and talk about your art to friends, family, and a scary thought: strangers!

On Page 10 of this newsletter, you will find a list of questions to help you prepare for your talk. The following questions will also help in your talk to membership and to feel more confident talking with visitors at our Annual Art Show.

- We artists build confidence by the practice of explaining our art.
- Decide what one thing is most important for people to know about your work. How would you explain it to different people both artists and non-artists, a neighbor, a family member, a curator or juror. Think how each of these individuals would need a different conversation.
- Is there a particular "story" behind the artwork?
- Have you changed your style or subject interest?
- Be truthful and genuine; talk about things you know, not what you think your audience wants to hear. If you're unsure of a choice you made with your art, just say *"I don't know why I did that."* Admit that your art has a sense of mystery, even to you as you may still be exploring that. (This can lead to interesting conversations.)
- Don't discuss things that are self-evident (e.g., *"this is a painting of a lake."* Instead, share

the actual creation process: What techniques and materials did you use to get that beautiful reflection? What inspired you? Does it reflect a personal experience or emotion?

- Talk about the visual elements: colors, shapes, textures, composition.
- How did you choose the title?
- How does the piece make you feel?
- What do you want your audience to experience?
- Ask your audience for feedback and encourage their interpretation. What do **they** see and feel?
- **At a show ...**
 - Make yourself easily accessible and approachable.
 - Walk around and introduce yourself particularly if your art is being viewed.
 - Have business cards in your hand.
 - Review your biography beforehand to recall important details about why you create art.
 - Think about times in your life that shaped your art. Who or what inspired you?
- Depending on the person you're speaking to, be prepared to discuss your art in both technical and layman's terms.
- Ask questions from your audience.

This seems like a lot to think about, but it gets easier the more you do it. The Group Project Art Talk will give you the chance to practice. You might discover that discussing your creations is enjoyable! We all want to hear what your art says to **you**!

Diann Klink • President

April Competitions

Thank you to all our talented artists for participating in the April 26 competitions for Artist of the Month (AOM) and Blue Ribbon Gallery (BRG). The first place ribbon recipient in Artist of the Month is now eligible to enter into the Blue Ribbon Gallery.



First Place • Diann Klink
Soil of Gaza • Acrylic



Second Place • Cathy Down
Big Rotty • Oil



Third Place • Smruti Kurse
Jungle Reckoning • Colored Pencil

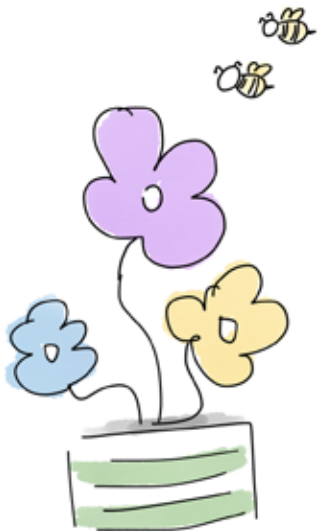
April Competitions Cont.



Third Place • Denise Hall
Sierra Stream • Watercolor



Third Place • Barb Overholt
Good Neighbors • Oil



Blue Ribbon Gallery



Elton Glover
Open the Bifrost • Acrylic



2025 Calendar of Events

Meeting facility opens at 12:30 p.m.
Submit original art for competitions from **12:30–12:50 p.m.**
at the Speaker's Podium.

May 24

- Monthly competitions continue
- **Art Show** • Sign Up and Pay Exhibit Fee • Door Prize Sign Up
- Sharing our Spring Group Art Project creations

June 28

- Monthly competitions continue
- **Art Show** • Sign Up and Pay Exhibit Fee • Door Prize Sign Up
 - Enter *Art Show Flyer Competition* (**proviso**: must be registered to participate)
- **Demonstrator**: Jan Prisco, Pastelist

July 26

- Monthly competitions continue
- **Art Show** • Sign Up and Pay Exhibit Fee • Food Sign Up
- **Art Critique**: George Rivera, M.A., former Executive Director and Senior Curator at the Triton Museum of Art will critique Active members' art. Bring no more than two of your best art pieces for George to critique!

August 23

- Monthly competitions continue
- **Art Show Deadline** • Sign Up and Pay Fee • Food Sign Up
- **Demonstrator**: Teresa Beyer, Watercolorist

September 27

- Monthly competitions continue
- **Speaker**: Jada Williams, San José Museum of Quilts & Textiles



George Rivera



George Rivera shown here critiquing Guild artists' works in May of 2024.

The 27th Annual Art Show

A One-Day 2D Art Exhibition



Here is our show outline for those Active members interested in exhibiting. Check your emails for updates.

WHERE

Santa Teresa Hills Presbyterian Church
Fellowship Hall
5370 Snell Avenue • San José
408-629-5906 (church office)

DATE and SCHEDULE

October 4, 2025 • 9–4:00 PM

9 AM Art Registration • Sign Waivers
10 AM Set Up Food Tables & Display Panels
11 AM Artists Hang Art/Gallery IDs
12 PM Gallery Opens to the Public
4 PM Show Closes

ALL EXHIBITORS HELP WITH ...

Set Up • Clean Up
Assemble/Disassemble Display Panels,
Tables and Chairs

Unframed/Framed Art
Must NOT Exceed 4 sq. ft. total
(e.g., 24" x 24")

Saturdays • May 24, June 28, July 26

Register to Exhibit • \$50 Non-refundable Fee
Food Sign Up • Sign Up to Donate a Door Prize

June 28 Membership Meeting

Art Show Flyer Competition for Advertising Event (must be registered to participate)
Registration & Food Sign Up • Sign Up to Donate a Door Prize

August 23 Membership Meeting

Deadline to Register & Food Sign Up • Sign Up to Donate Door Prize

DEADLINES! Check Your Email for Instructions!

Midnight, September 15	Register Art Images/Info Online
September 16–22	Submit Art Info to Show Chair
Midnight, September 22	Submit Art Info to Show Chair



Special Announcements

CONGRATULATIONS to Diann Klink! Her painting, *Grasping* – *The Second Noble Truth*, was juried into Marin Society of Artists Virtual Gallery's *The BOLD and FREE*, an online exhibition through June 21, 2025. The virtual gallery may be viewed at:

<https://shows14.wixsite.com/mysite>

The YouTube version: [youtube.com/watch?v=OmlK95PWylA](https://www.youtube.com/watch?v=OmlK95PWylA) will remain available after June 21.

Join the Paint Share Group!

Contact **Diann Klink**
to be included in her Zoom invitation.

We meet every Saturday @ 2:00 p.m.

We know you'll find the time was well-spent!

We hope you'll join us!



Grasping – The Second Noble Truth

Paint Share Group • Saturday, May 3



Guild Celebrates Its 60th Anniversary!



Saturday, April 26 marked the Guild's 60th anniversary. We celebrated with an abundance of tasty munchies, a celebratory chocolate cake, our monthly competitions, and a fabulous watercolor demonstration by local artist Raphael DeSoto, Jr. Whew! Thirty artists were in attendance and a fun time was had by all. Thank you to our Hospitality Chairs Serena and Smruti for the festive decorations, celebratory cake, and spectacular floral bouquets.



Rafael DeSoto, Jr. • Watercolorist

Guild artists were treated to the talents of Rafael DeSoto, Jr., on April 26 in which he composed a light sketch from a reference photo and proceeded to paint from a tablet of cold press Arches watercolor paper. Using a very limited palette of Cerulean Blue, Paynes Gray, Hookers Green (with a few others), he produced a lovely landscape scene in an hour.

Visit his website: rafaeldesotojr.com to see more of his amazing works.



Final demonstration in watercolor.



Spring Group Art Project

Themes randomly selected on February 22:
Florals & Gardens • Expressing Power • Skyscapes



When questioned during our April 26 Membership Meeting, the Guild's Board was happy to discover so many of its members had chosen to take part in this personal art journey challenge! On **Saturday, May 24**, Active Guild members will share their creations for the Spring Group Project and be prepared to discuss and answer questions posed by membership.

Fall Group Art Project • July 1–September 27

Three themes will be randomly selected at our June 28 Membership Meeting.

Sharing creations: September 27 Membership Meeting.

THEMES

1. People and Figures
2. Still Life
3. Wildlife
4. Landscapes
5. Waterscapes
- ~~6. Florals and Gardens~~
7. Domestic Animals
8. Abstract
9. Cosmic
10. Fantasy
- ~~11. Skyscapes~~
12. Self Portraits
13. Expressing Joy
14. Expressing Love
- ~~15. Expressing Power~~
16. Light and Dark (palette or feeling?)
17. Insects
18. Climate Change
19. Seasons/Weather
20. Impressionism
21. Pop Art
22. Cubism
23. Surrealism
24. Graphics
25. Collage

How to Participate

- Participation is not mandatory.
- Artists may use any medium to interpret the selected theme on any substrate.
- Art will not be judged but if it's entered into a monthly competition, will adhere to the competition rules.
- No ribbons or awards will be presented.
- Framing is not necessary but your art must be dry to handle by the specified deadline.
- Dry or water media on paper should be under a matt for protection and, if available, a plastic sleeve.
- Artwork is presented to membership three (3) months from the date announced.
- Artists will share their finished art to membership; how they approached the project, medium used, etc.
- The use of copyrighted photos from any source is prohibited.
- Art created in workshops or online courses is prohibited.

(Group Project continues on Page 10.)



Executive Board Meeting Minutes

May 8

Our meeting was held on Zoom and called to order at 2:08. In attendance were: President Diann Klink, Vice President Smruti Kurse, Treasurer Sharon LaBouff, Secretary Denise Hall, Programs Chair Jennifer Glover and Membership/News/AAS Chair Barb Overholt.

27th Annual Art Show

- Barb presented a proposed layout for the art show.
- Discussed details regarding the display panel assembly, etc.
- Event Liability Insurance Quote: Sharon to follow up with our insurance carrier to finalize.

Website

Barb met with Guild Member Steven Tu on Monday, May 5 to discuss some modifications.

- HOME page: Replace current photo montage with a slideshow involving one art piece from each online exhibitor.

Online Members' Gallery Update

- Steven proposed a cleaner interface where the artist's name is annotated onto one of the art images. This means removing the current list of names in columns and replacing them with an annotated image for each artist exhibiting online. One click on an annotated image would take the viewer to see more of the artist's works and bio.
- A copyright (© Campbell Artists' Guild Member) would be annotated onto every online image.
- Add *In Memoriam* section to include art images for: Rob Kambak, Marlene Bird, and Anna Garcia.

Facebook

- Suggested posting upcoming Guild monthly meetings and events on the Guild's Facebook page and Facebook's *Community Events*.
- Barb updated the *Demonstrator/Speaker Engagement Form*.

The Board approved Barb and Steven's proposals.

Programs • Demonstrations/Speakers

May – Members share their Spring Art Projects

June – Jan Prisco, Pastelist

July – George Rivera, Member Art Critique

August – Teresa Beyer, Watercolorist

September – Jada Williams, San José Museum of Quilts and Textiles

October – Karen Olsen, Watercolorist

Membership Update • No new updates

Treasurer Report • No updates

Other

- Research Facebook *Community Events* for interesting and fun options Guild members may want to attend together.
- Barb presented a list of proposed questions to engage artists in talking about their art at monthly competitions and special group projects. Find this list of questions on Page 10 with additional insights in the *President's Message*.

The meeting was adjourned at 3:24 pm.

Respectfully submitted,
Denise Hall • Secretary

RE: Group Art Project Discussion

Questions that may be posed to the artists.

1. What prompted you to create this art piece?
2. Did you create any initial sketches prior to creating the art piece?
3. What were your initial thoughts and feelings in its creation?
After it was finished, did your emotions change, and if so, how?
4. What are you wanting to communicate or express?
5. What is the focal point of this art piece and why do you think it's important?
6. What would you like the viewer to experience while viewing this art piece?
7. Were there any special materials or techniques you used?
8. How does the size or scale of the art piece make you feel?
9. Have you worked in this medium before?
10. How does the placement of objects or people with the art piece influence its impact?
11. Did you experience any difficulties in creating this piece and, if so, how did you resolve them?

