

## From the President ...



*Definition of an Art Guild: 1. An organization of persons with related interests, goals, etc., especially one formed for mutual aid or protection. 2. Any of various medieval*

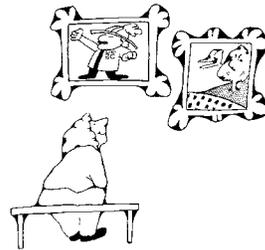
*associations, as of merchants or artisans, organized to maintain standards and to protect the interests of its members, and that sometimes constituted a local governing body.*

I feel, as President, I need to make sure these standards are met and kept by all of us through our service to the Guild. I was not exactly ready to serve as President when I was called upon but the Guild needed me and since “we only get what we give in life” I stepped forward with shaky knees and accepted the challenge. I found I wasn't alone and quickly found a network of support. So please, when asked upon to help in some small way (but big to the Guild) consider saying “yes!”

In life you get what you earn, in living you get back what you give.

- Denis P. Wik, President

## Exhibits and Historian Chairperson Retires



After many years as Exhibits and Historian Chair for the Guild, **Pat Powell** has decided to retire. On behalf of all the members, I would like to thank you, Pat, for your faithful service in this capacity to the Guild.

The Guild will be looking for responsible members to fill these two positions in the coming months. Please seriously consider serving your fellow members in this capacity. The Campbell Artists' Guild is one of the very few actively healthy art organizations left in this valley. It has been in existence since 1965 and we should consider ourselves stewards of its legacy in continuing to keep it alive and well. The continuation of these exhibits will depend on the filling of the Exhibits position. Someone to record our history by being our History Chair is paramount as well.

To those artists currently on exhibit at the various venues, I'm sure Pat has notified you of the dates in which your artwork needs to be changed and eventually removed. While the available exhibit spaces are limited, this opportunity has been open to any Active member who has attended a minimum of three meetings. Please familiarize yourself with “Guidelines for Exhibiting Artwork” in your copy of the Guild's *Constitution and Bylaws*.

If any member knows of a location, (e.g., company office, lobby, bank, medical office) where art could be displayed, please contact Pat Powell before October.





## Plein Air Event at the Triton

Guild members and friends enjoyed a plein air event on the grounds of the Triton Museum of Art in Santa Clara for its General meeting on July 25. This special field trip was held in lieu of a General meeting where artists participating in our 17th Annual Art Show registered beforehand, stayed for a brief mini workshop on "How To Be A Good Host." From looking at the photos, it looks like everyone had a great time.



## Get Ready for Autumn Group Art Project

Twice yearly (February and August) members are invited to submit one or two of their favorite photographs to be voted upon by membership for our Spring and Autumn Group Projects. Out of the plethora of photographs, the two with the most votes are the ones that we, as a group, will use. Participants may interpret these photographs in any medium, on any substrate, and in any form. Participation is not mandatory. Artwork is presented to membership four (4) months later at a General meeting where each artist is asked to explain their approach to the project, the medium used, etc. **Two provisos:** when submitting photographs, please seriously consider composition; color copies from magazines or other artists' photographs are not allowed.

### Autumn Group Art Project 2015

Submit one or two photographs: August 22, General Meeting  
Deadline and presentation of finished project: December 5, General Meeting

### Guidelines for Participation

- You may choose to interpret one or both of the selected photos voted upon.
- You may use any medium to interpret these photos.
- There will be no judging involved, ribbons or awards presented.
- No framing is necessary but your art must be dry to handle by the specified deadline.
- Selected photos (JPEG image) will be emailed to you. It is the responsibility of each participant to make prints. Those participants without printers may purchase prints from Barb Overholt at \$2 per print.



Barbara Weiss (l) and Sharon La Bouff prep a utility box.

## Guild Continues With Beautification Project

Have you noticed that Campbell has gotten a bit more beautiful lately? It's thanks to "Art Outside the Box," a beautification project undertaken by the City of Campbell's Civic Improvement Commission (CCIC), which has turned common utility boxes into beautiful outdoor art.

Project Manager Alan Zisser realized at the outset that the Campbell Artists' Guild would be the perfect partner to help develop and launch the program. At his request, four Guild members formed a volunteer committee to work with the CCIC: Armidia Costello, Sharon La Bouff, Amy-Elyse Neer and Barbara Weiss.

After nearly 150 hours of both weekly planning sessions and additional production work outside of the meetings, Guild members created the "Call to Artists" invitations incorporating artwork by Amy-Elyse Neer. Invitations were distributed to relevant locations identified by the Guild to ensure artists throughout Santa Clara County were aware of the opportunity.

The response from local artists was overwhelming. Nearly 50 concept drawings were received from approximately 40 applicants. "Selecting only a few from all of the impressive submissions was a very difficult task," said Armidia Costello. But select they did, and as of this week there are six beautifully painted utility boxes in and around downtown Campbell. Four more paintings are in the works. To find the locations of these painted boxes, log onto <https://www.facebook.com/CampbellCArtOutsidetheBox>.

"The Guild's Art Box Committee contributed to the planning, research, materials and color consultations, document development and technical information. Members continue to volunteer to clean and prime the boxes prior to painting by the artists. The Guild also contributed financially to this successful program and sponsored one of the boxes," said Barbara Weiss, then President of the Guild. "With Phase 1 nearly complete, the Guild's committee is looking forward to working with the CCIC on Phase 2, which may include an additional 10 utility boxes spread throughout the City."



### Calendar of Events

All meetings begin at 1:00 p.m.  
Competitions begin at 12:45 unless otherwise noted. The events on this calendar are subject to change.

#### August 22

Competitions held this month  
Submit photos for Autumn Art Project  
17th Annual Art Show in process  
**Demonstrator:** Guild member, Al Giraudo

#### September 26

Competitions held this month  
**Demonstrator:** Cuong Nguyen,  
[www.icuong.com](http://www.icuong.com)

#### October 24

Competitions held this month  
**Demonstrator:** Paul Azarpour of AZ Gallery

#### November

No meeting; Happy Thanksgiving!

#### December 5

Holiday Potluck Party  
Sharing Autumn Art Project  
ATCs Exchanged  
No demonstrator



## **BUSINESS Meeting Minutes**

### **AUGUST 13**

The Meeting was called to order by President Denis Wik at 1:50 p.m. In attendance were: Treasurer Sharon La Bouff, Membership Chair Barb Overholt, and Secretary Mary Kahn.

#### **17th Annual Art Show**

Once all data has been collected and compiled, the Guild's September General Meeting will provide an opportunity for members to be debriefed on the outcome of the 17th Annual Art Show. The purpose of this report is to learn about ways in which we can improve upon the execution of this annual event.

#### **General Meeting Demonstrations**

In an effort to bring a clear and cogent understanding of the roles the Programs Chair and Members play as they pertain to the securing of our monthly demonstrators, it is important that the following chain of events occur:

- Members are to locate and invite interesting artists who are both comfortable and experienced in public speaking, and performing a demonstration before a group.
- Members are to check with the Programs Chair on available dates on the Guild's calendar to schedule the artist for a month that is suitable for all involved.
- Members are to gather all contact information on that individual. A *Speaker/Demonstrator Engagement Form* is available at all General meetings and in PDF form online.
- Upon completion of these steps, members are to provide the Programs Chair with a completed *Speaker/Demonstrator Engagement Form* to confirm and schedule the demonstrator. The Programs Chair provides information on where and when we meet, and offers any assistance in setting up.

Remember that each of us are Ambassadors to our club.

#### **Plein Air Field Trip**

Our July Plein Air gathering on the grounds of the Triton Museum was looked upon favorably by those who participated. Participants shared and discussed their art which was beneficial and enjoyable for all. Job well done! In an effort to keep the format and structure of the Guild fresh and inspiring, perhaps we can explore another plein air outing at a different location (e.g., Vasona Park) or another convenient and local place. Members' suggestions and or feedback are welcome.

*The meeting was adjourned at 3:00 p.m.  
Respectfully submitted by Mary Kahn, Secretary*

### **Business Meeting Schedule**



The Guild's Business meeting is open to all members. Members will be notified in advance if the meeting is cancelled. Join us for lunch!

**Coco's Restaurant • 1:00 p.m.**  
150 E. Hamilton Avenue • Campbell

September 10 • October 8 • November 12  
No meeting in December

# 17th Annual Art Show

Our 17th Annual Art Show Opening Reception on Sunday, August 2 was a resounding success due to Guild Vice-President Marlene Bird and Secretary Mary Kahn taking over the helm for the Guild's Art Show Chair Barb Overholt. Thank you my friends for a job well done; you are amazing!

Our show this year was judged by artist Jeff Bramschreiber, Triton's President of the Board of Directors, and hung by Triton's Chief Curator Preston Metcalf. Our opening reception was very well attended and once again, Guild member Jim Rogers blessed us with his talented and nimble fingers at the electronic keyboard adding lively, festive music to the occasion. Thank you Jim! Thanks also to our exhibitors for the wonderful array of refreshments, and to Norm Jung



*Ribbon recipients of our 17th Annual Art Show. Congratulations to all!  
(back row): Al Giraudo, Serena Murray, President Denis Wik.  
(front row): Jackie Bishop, Frieda Tesler, Secretary Mary Kahn, Annie Olander,  
Nancy Stainton, Cathy Down, Andrea Furtado.*



*The newly renovated Rose Shenson Gallery.*

and Karen Franzenberg in photographing the event.

Triton made much needed renovations this past Spring to the Rose Shenson Gallery in removing the old carpet, refinishing the floors and walls, and installing an updated air conditioner; two enclosed storage areas that house equipment and supplies for classes and workshops were built into the gallery as well. The gallery looks fabulous.

At our September 26 General meeting, I will announce the People's Choice Award – a ribbon given to the artist with the most "favorite art" votes by our visiting guests.

In the meantime, exhibitors need to check their email for attached photos taken of their art and themselves at the event.

*Barb Overholt - Art Show Chair*

