



## President's Message

***"Where the spirit does not work with the hand, there is no art."***

– Leonardo da Vinci

### Happy New Year!

I hope you had an enjoyable holiday time. Know that as artists, we are blessed with imagination, creativity, and our art friendships that overcome the dark clouds that may temporarily visit our lives, even those world events or physical challenges that we have no control over.

In light of a new year, I'd like to revisit and adjust some of the 2023 goals I set for myself and for our members.

**Explore** new ways to raise funds for the Guild and increase membership. Our April Silent Auction raised over \$500 and was lots of fun. It's on the calendar for April 2024, so begin choosing art supplies you would like to contribute.

**Promote** creative expression in various art forms and foster artistic development. *The Painting-a-Day Group* on Zoom is well-established and meeting monthly. We have room for more so don't hesitate to send me an email if you'd like to join. The other small art groups did not materialize so we may want to revisit. Monthly demonstrations and workshops, notifications of art videos, programs, and art competitions contribute to this goal.

**Encourage** new ideas and contributions from members. We now have volunteers for Publicity, Photographer, and Exhibits!

**Increase** exhibit opportunities and sharing of artwork. The Exhibit Committee is still attempting to get off the ground with new members for 2024. Knowledge of online or local art competitions is shared by the Membership Chair as they come in.

**Explore** opportunities to learn more about the history of art.

**Encourage** Guild members' artistic public service opportunities. We hosted a presentation from the founder of *Engage as You Age* but it was not specifically related to art. Other opportunities that come up during the year will be forwarded to you.

**Provide** interested members with opportunities to learn more about how to promote their art on social media and how to establish an art business. I will inquire with membership to determine if there is an interest.

**Increase** the visibility of the Guild within the community. We still need to increase our visibility through exhibits and publicity, and the Guild now has an active Publicity Committee which established our presence on Facebook and beginning to develop an Instagram site.

**Assist** members in becoming more comfortable working together and meeting via Zoom. All current members appear to be familiar with attending Zoom meetings.

I'll publish 2024 goals during our January meeting and am looking forward to hearing your feedback!

Here are a few artists who share those with a January birthday:

January 12 – John Singer Sargent

January 14 – Berthe Morisot

January 19 – Paul Cezanne

January 23 – Edouard Manet

January 24 – Robert Motherwell

January 28 – Jackson Pollock

*Diann Klink • President*

# Artist of the Month

Thank you to our talented artists who participated in the December competitions for Artist of the Month and Blue Ribbon Gallery. The first place ribbon recipient in Artist of the Month is now eligible to enter into the Blue Ribbon Gallery in February 2024.



**First Place**  
Barbara Niemann  
*Moonlit Winter* • Watercolor



**Second Place**  
Faranik Sinai  
*Golden* • Acrylic



**Third Place**  
Kris Miller  
*Psych Test #9* • Acrylic



**Third Place**  
Kris Rogers  
*Feed Me!* • Pastel



**Third Place**  
Lynn Rogers  
*Man's New Best Friend* • Acrylic



## Blue Ribbon Gallery

**Michael Rodrigues**  
*Rose Is a Rose* • Acrylic



## Calendar of Events

### Meeting Facility Opens at 12:30 p.m.

Submit art for competitions: **12:30–12:45 p.m.** Register your art directly with Awards Chairs Elton Glover and Dave Eisbach at the speaker's podium.

#### January 27, 2024 • Happy New Year!

- Membership Renewals Due
- 2023 Artist of the Year Competition
- BEGIN Artist of the Month Competition for 2024
- **Demonstrator:** Julia Munger Seelos, Plein Air Artist

#### February 24

- BEGIN Annual Art Show Registration/Pay Exhibit Fee • Host & Food Sign Up
- BEGIN 2024 Blue Ribbon Gallery Competition
- Artist of the Month Competition Continues
- **Demonstrator:** Denise Howard, Colored Pencil Artist

#### March 23

- Annual Art Show Registration/Pay Exhibit Fee • Host & Food Sign Up
- Monthly Competitions Continue
- **Demonstrator:** Paul Kratter

### The Guild Welcomes

#### Julia Munger Seelos on January 27!

Julia had a full career in retail store design as an art director for packaging, store design, and sales promotion in San Francisco allowing her to travel throughout Europe and Asia. She has devoted herself to painting full time for the last dozen years working alla prima using oils. She paints the rural countryside of California's Central Coast and the dramatic canyons of the Southwest.

She is a Signature Member of the American Impressionist Society and the Monterey Bay Plein Air Association.



*West of Eden* by Julia Munger Seelos

### Membership Renewals for 2024

\$50 (Active) • \$25 (Associate)

In order to participate in our January competitions, Active member renewals were due to the Treasurer **before** January 1. There's still time to renew before dues are considered delinquent on February 1.

#### **Make your check payable to:**

"Campbell Artists' Guild"

MEMO: 2022 Dues

#### **Mail your check to:**

Guild Treasurer

# Paint-a-Day Group Welcomes the New Year!

**C**ome join this lively and fun group on Zoom where we share our art almost every Saturday afternoon, and glean advice and support from each other. Life happens and sometimes we have no art to share but we always end up having a great time in conversation on a variety of topics.

Whatever medium you create in, whether you draw or paint, is always of interest. Seeing our Guild members grow as artists is what is important. We currently have up to seven artists meeting.

Contact Diann Klink if you would like to be added to her Zoom invitation.

## Paint-a-Day Group on Zoom • Saturday, December 16



### Need to Contact a Board Member or Officer?

Look to the last page of every  
newsletter for contact information.



# Festive Annual Holiday Potluck Meeting

Twenty-one members and three guests enjoyed our year-end meeting on Saturday, December 2. We welcomed **Denise Howard and Eija Friedlander** as new members come January 2024. We presented our monthly competitions, elected officers, exchanged Artist Trading Cards, and feasted on the fabulous potluck dishes while listening to holiday music. Thank you to our Hospitality Chair Serena Murray for once again adorning the tables with such flair, style, and whimsy! A fun time was had by all.



# Top Advise from Jurors

## Go Beyond the Photo

*"Think hard about the design and ways of going beyond the photo. I saw many beautiful renderings of animals but I looked for the pastel that was more than just a portrait."*

Aline Ordman,  
Animal & Wildlife Category Juror

## Meet the Masters

*"Learn from the masters. Go to museums as often as possible to study the greatest works of art."*

Ellen Eagle,  
Portrait & Figure Category Juror

## Be Brave

*"Take risks. Create work that's personal. And strive to go beyond."*

Debora L. Stewart,  
Abstract & Non-Objective Category Juror

## Make it Personal

*"Many paintings demonstrate masterful technique but are lacking in concept and originality. Artists can set themselves apart by entering paintings that carry an emotional impact."*

Sally Strand,  
Portrait & Figure Category Juror

## Go Boldly

*"Challenge yourself to do a painting just a bit grander, a bit more colorful, a bit more daring than you think you're capable of. Let your intuition guide you in color choice. You'll be surprised at how well that unexpected color perks up an ordinary passage."*

Clark G. Mitchell,  
Landscape & Interior Category Juror

## Catch the Eye

*"To decide which painting to submit, view your images on a computer at a rate of about one every 10 seconds. Choose the one that catches your attention in that short time. If you consider the number of entries and time involved, 10 seconds may be all the time you have with an online juror."*

Doug Dawson,  
Landscape & Interior Category Juror

## Get Focused

*"Make sure your digital image is in focus. I saw several entries in which the focus was 'soft,' and when a juror is tasked to eliminate a large amount of work, a soft, out-of-focus image will count against you, no matter how good the original."*

Margaret Dyer,  
Portrait & Figure Category Juror

## Dedicate to the Daily

*"Dedication is an element to becoming a fine artist. If you want to be a painter, you have to paint every day. You have to paint every day in order to learn how to paint."*

Richard Pionk,  
Still Life & Floral Category Juror

## Fall in Love

*"Be passionate about your subject and get to know it well. Always paint what you love."*

Lorenzo Chavez,  
Landscape & Interior Category Juror

## Tap Into Verve, Vision, and Skills

*"I look for works that have verve; fresh individual vision, and a secure knowledge of the formal skills of your chosen medium. I want to find paintings that express the individual artist pushing the predictable conventions."*

Jimmy Wright,  
Still Life & Floral Category Juror

## Find the Magic

*"Always strive to find the magic in whatever you're painting. Use unique lighting or different color schemes. Use a different point of view. Surprise viewers; make them do a double take. Give them a reason to come back to your painting again and again. Break a few 'rules,' and be brave."*

Jen Evenhus,  
Still Life & Floral Category Juror

## And, finally ...

*"Never, never, ever give up!"*

Bill Hosner,  
Portrait & Figure Category Juror



Start gathering those new or gently used art materials and tools you find you no longer need for our **April 27 Silent Auction Fundraiser!** All proceeds will benefit the Guild's general fund.

### Silent Auction Rules

1. All items will have bid sheets attached on or nearby.
2. An announcement will be made five minutes prior to the closing of the silent auction.
3. Bid sheets cannot be removed from their designated spots except by authorized persons.
4. Only authorized persons may nullify a bid.
5. The silent auction is presented for 30 minutes.
6. In the event of a dispute, one of the official auctioneers shall act as the final authority and shall determine the winning bidders. The decision shall be final.
7. The successful bidder must make payment in full the day of the silent auction.
8. Payment may be made with cash (please have small bills) or check payable to **Campbell Artists' Guild**.
9. Returned Check Fee = \$25.
10. All sales are final and no exchanges, substitutions or refunds will be honored.

## Elected Officers for 2024

### Board Members Elected:

President Diann Klink  
Vice President Marlene Bird  
Treasurer Sharon La Bouff  
(Please welcome) Secretary Denise Hall

### Thank you to the following members for continuing to volunteer their time to serve Guild members:

Annual Art Show Barb Overholt  
Awards Elton Glover, Dave Eisbach  
Exhibits Diann Klink, Lynn Rogers  
Hospitality Serena Murray, Smruti Kurse  
Membership/ Barb Overholt  
Newsletter Editor  
Photographers Kris Rogers, Michael Rodrigues  
Programs Jennifer Glover  
Publicity Archana Jain, Barb Overholt  
Outreach Laura Sternberg  
Website Lynna Jirpongopas

**WELCOME**  
New Members!

**Eija Friedlander**  
**Denise Hall**  
**Evelyn Wester**



# Executive Board Meeting Minutes January 11

The meeting was held over Zoom and called to order at 2:25 p.m. In attendance were President Diann Klink, Vice President Marlene Bird, Treasurer Sharon La Bouff, Secretary Denise Hall, Programs Co-Chair Jennifer Glover, and Membership Chair Barb Overholt.

### 26th Annual Art Show

- An email inquiry was sent and dates confirmed with Vanessa Colanta. A Facility Rental Contract has been received to be reviewed at February's Business Meeting.
- Barb on vacation April 30–May 31. Help will be required by Board members to update forms. Hard copies will be provided. The Board will review in more detail at later meetings.
- Announcement starts in January's newsletter.

#### Our confirmed calendar:

- **Art Drop Off** – Saturday, July 13  
11:30–12:30 p.m.
- **Hang Gallery** – July 15–16
- **Art Juried** – July 17–18
- **Opening Reception** – Saturday, July 20  
12:30–3:30 p.m.
- **Exhibitors Host Gallery** – Saturdays and Sundays • July 27–August 18  
Noon–4:00 p.m.
- **Art Pick Up** – Saturday, August 24  
11:30–12:30. Artists remove/wrap their art.
- No August 24 Meeting.
- **Art Show Flyer Competition** to be held at the April 27 Membership Meeting. Competition entries are to be submitted online to Elton and Dave by midnight April 15.
- Barb to send out a Flyer to the Board for proof and provide feedback.
- Diann to secure a juror.
- Art Show Ribbons in stock:  
First – 15 • Second – 19 • Third – 21
- Remaining Artist of the Year Ribbons  
First – 1 (if there is a tie, an extra ribbon will be forthcoming.  
Second – 2  
Third – 2
- Elton to provide current ribbon inventory for monthly competitions.

### 2024 New Active Members

- Denise Hall      Eija Friedlander
- Evelyn Wester      Kim Smith

### Website Update

January 4 – the website update for 2023 was completed by Lynna.

### Hospitality Roster

- Upon final receipt of renewals, the 2024 Membership Roster will be sent out in January.
- Barb updated the Hospitality Roster; removed members not living locally or don't attend. She will connect with Smruti and Serena regarding reimbursement for paper products, tea, and coffee, and communication.

### Officer and Committee Positions

See Page 7 of this newsletter.

### Programs/Demonstrations

- January • Julia Seelos, February • Denise Howard  
March • Paul Kratter
- Need five more presenters for 2024. Jennifer has a list of 10 possible artists. Marlene suggested Donald Neff.
- Use of Current Mirror vs Webcam or Projector  
Elton Glover will bring his projector and camera to meetings going forward. The mirror will not be used in February as the Glovers will be out of town.

*(Continued on Page 10)*





# 26th Annual Art Show • 2024

## at the Rose Shenson Pavilion • Triton Museum of Art

Check your calendars and get ready to participate!  
The dates have been moved up for this year's event.

<b>Show Duration</b>	Saturday, July 20 – Sunday, August 17
<b>Exhibitors Host Gallery</b>	Saturdays and Sundays, July 27–August 18, Noon–4:00 p.m.
<b>Art Drop Off at Triton</b>	Saturday, July 13 • 11:30–12:30
<b>Opening Reception (All Exhibitors)</b>	Saturday, July 20 • 11:30–3:30 p.m. Show Set Up @ 11:30 a.m. Show Tear Down @ 3:30 p.m.
<b>Art Pick Up at Triton</b>	Saturday, August 24 • 11:30–12:30

**\$50 Non-refundable Exhibit Fee • Cash (exact amount) or Check**

### February 24 Meeting

- Register • Pay Exhibit Fee
- Host and Food Sign Ups

**Cash or Check to  
Guild Treasurer**

### March 23 Meeting

- Register • Pay Exhibit Fee
- Host and Food Sign Ups

**Make check payable to:  
Campbell Artists' Guild  
(MEMO: Art Show)**

### April 27 Meeting

- Register • Pay Exhibit Fee
- Host and Food Sign Ups
- Enter Art Show Flyer Competition  
(**proviso:** must be registered/paid exhibitor)

## Art Show Flyer Competition

### Saturday • April 27 Membership Meeting

A competition will be held and members and guests will vote on the art that will grace the flyer that will advertise the Annual Art Show.

### May 25 Meeting • LAST CHANCE TO:

- Register • Pay Exhibit Fee
- Sign Up to Host
- Food Sign Up
- Call for Door Prize Donations

### June 22 Meeting

- Last Chance ...**
  - Food Sign Up
  - Host Sign Up
  - Door Prize Donations
  - Submit Proxy Form
  - **Gallery ID Tag Info due to Show Chair**

### **Provisos:**

- Artist must be a paid registrant in Show to compete.
- Bring your **best** original art created in the last five years.
- Art will be voted upon by members and guests.
- Winning art **must** be on exhibit for the duration of the Show.

## Executive Board Meeting Minutes (cont.)

### Treasurer's Report

- Sharon received 2024 dues from all attendees at the December 2 meeting.
- Renewal dues pending from eight members.
- Sharon will discuss with BMO the difference between a Business checking account vs. Simple Business checking account to determine what's best for the Guild.

### Other

- **New Membership Renewal Deadline** – The new deadline will be December 15 starting December 2024.
- Barb will make this change in the *Bylaws* and provide a new PDF for downloading from the website.

Meeting was adjourned at 3:45 p.m.

*Respectfully submitted,  
Denise Hall • Secretary*

**The Executive Board via Zoom on January 11 when  
it welcomed Denise Hall as Secretary for her first Business Meeting!**

