



Brush & Palette

March 2024 • Celebrating Our 59th Year!
www.CampbellArtistsGuild.org



President's Message

"Passion is one great force that unleashes creativity, because if you're passionate about something, then you're more willing to take risks."

– Yo-Yo Ma

It's so easy not taking risks in your life. Hopefully, growing up we are guided by our parents and elders – and sometimes our friends – to identify what the effect might have been of risky choices we made. It might be standing up and taking those first tentative footsteps toward the safe arms of our parents. It might be learning how to drive a car. Perhaps staying out with your friends past your curfew was a big risk or maybe jumping off the high diving board in the pool. Most of these were risks that might have ended with a negative result but the positive result was well worth it.

The same goes for exposing your artwork, which you are passionate about, in front of your family and friends to an audience or an art juror. Criticism is something we are all nervous about. Remember, not all criticism is bad as it's meant to teach and help you develop. Our Guild artists are heading into two upcoming and potentially risky events.

First, we have a wonderful opportunity to acquire expert insight into our art from a critique by George Rivera during our May 25 Membership Meeting. Second, you will have the opportunity to exhibit up to three art pieces that will be viewed by the general public and our juror Vanessa Callanta during our 26th Annual Art Show in July and August. Our art is highly personal and sometimes it feels like we are showing our innermost thoughts and feelings to strangers. What helps me, is to look upon my paintings as my children. That makes it easier to show them to others since parents like to show off the triumphs of their offspring.

Now is the time to prepare your art, deciding what you want to show, and finish their creation. The opportunity with George Rivera will help you in your preparation. He will view two of your works and let you know which one he would choose in an art show and why as well as provide constructive comments about both art pieces.

In last month's message, I mentioned hearing some Guild artists say they think their art isn't any good. When it comes to art, the artist is usually the last one to determine that. Several years ago I put a very simple painting into a show for no other reason other than it was current and I needed an additional piece to submit. There is truth in the phrase *"beauty is in the eye of the beholder."* That art piece received Best In Show. I came very close in not entering it into that show and, to this day, I still can't quite comprehend how it received that award. So, you may get a surprise with George's critique if you're willing to take that risk and I hope you do.

Are you a March baby? Artists who share your birthday:

March 6 – Michelangelo Buonarroti

March 7 – Piet Mondrian

March 12 – Elaine de Kooning

March 21 – Hans Hoffman

March 30 – Francesco Goya, Vincent van Gogh

Looking forward to seeing you and your art at our March 23 Membership Meeting!

Diann Klink

Artist-of-the-Month

Thank you to all our talented artists for participating in the February competitions for Artist of the Month and Blue Ribbon Gallery. The first place ribbon recipient in Artist of the Month is now eligible to enter into the Blue Ribbon Gallery in March.



Second Place
Dave Eisbach
Tea Time • Acrylic



First Place
Barb Overholt
Andy • Oil

Blue Ribbon Gallery



Barbara Niemann
Winter In Tahoe
Watercolor



Third Place
Smruti Kurse
Untitled • Colored Pencil



2024 Calendar of Events



Meeting facility opens at 12:30 p.m.

Submit art for competitions – 12:30–12:50 p.m.

Register your art directly with

Awards Chairs Elton Glover and Dave Eisbach at the speaker's podium.

Art will not be accepted after 12:50 p.m. No exceptions.

March 23

- Annual Art Show Registration/Pay Exhibit Fee • Host & Food Sign Up
- Monthly Competitions Continue
- **Demonstrator:** Paul Kratter, Plein Air artist

April 1–April 15 • Art Show Flyer Competition Online Image Submission

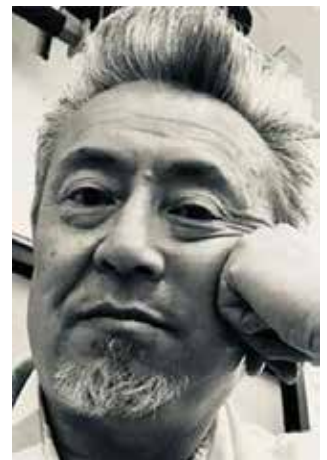
Those registered in the Annual Art Show and wish to participate in this competition are requested to submit their images online. A separate email with instructions will be sent out on April 1. **It is highly recommended that you register by March 23 as an exhibitor to enter the Art Show Flyer Competition on April 27.**

April 27 • Celebrating the Guild's 59th Anniversary

- **Art Show Flyer Competition** • Must be registered/paid exhibitor
- ART SHOW Registration • Exhibit Fee • Food & Host Sign Up
- Monthly competitions continue
- Silent Auction Fundraiser
- **No Demonstrator**

May 25

- **LAST CHANCE:**
 - Art Show Registration • Pay Exhibit Fee
 - Sign Up for Food & Hosting Gallery
 - Submit Door Prize Donation
- Monthly competitions continue
- **Demonstrator:** George Rivera M.A., former Executive Director and Senior Curator at Triton Museum of Art will critique Guild members' art. Bring two of your best art pieces for George to critique!



George Rivera

Everything You Ever Wanted to Know About Colored Pencils

Programs Chair Jennifer Glover was able to secure talented and multiple award winning artist Denise Howard as our February demonstrator. Denise talked about the variety of colored pencils she uses and their idiosyncrasies; the variety of paper available, the use of an Icarus Board to blend and smooth out the pencils used, and shared her beautiful art and her techniques used.



Original framed art by Denise.



An array of colored pencil varieties used by Denise.



A demonstration on the use of an Icarus Board which is heated and used to blend the pencils.

26th Annual Art Show in the Rose Shenson Gallery

on the grounds of the Triton Museum of Art

Vanessa Callanta • Juror



**25th Annual Art Show
August 2023**
Eleven of our 19 exhibitors
were available for a group
photo.

Eligibility

- Active members must attend three meetings the year of and prior to the Show to qualify or forfeit exhibit fee.
- Any original art piece created in the last five years may be entered provided it has never received a ribbon in any of the Guild's previous annual art shows. No workshop paint alongs.

Important Dates

Membership Meetings • February 24 – May 25

\$50 Non-refundable Exhibit Fee

(\$35 Imposed Fee on Returned Check)

Register and Pay Exhibit Fee

Gallery Hosting (secure your preferred date!)

Food Sign Up • Proxy Forms

Art Drop Off – Saturday, July 13 • 11:30–12:30

Opening Reception

Saturday • July 20 • 11:30–3:30 p.m.

(all exhibitors or proxies must be in attendance)

Exhibitors/Proxies Set Up • 11:30 a.m.

Awards Presentation • 2:00 p.m.

Exhibitors/Proxies Tear Down • 3:30 p.m.

Art Pick Up – Saturday, August 24 • 11:30–12:30

What's a Proxy?

"A proxy is a person authorized and empowered to act on another's behalf."

The Guild prefers exhibitors engage fully in all aspects of the art show but we know life happens. Proxy forms will be available at all meetings through June 22. See Diann Klink.

1. It's each exhibitor's responsibility to instruct their designated proxy in meeting the deadlines and following the instructions set forth on the Proxy form for art drop off, attending the opening reception for exhibit setup, and art pick up.
2. Art on exhibit will not be removed from the gallery before the stated day and time.
3. It is not the responsibility of the Art Show Chair or the Guild's Executive Board to store your art if you're not available to pick it up on the scheduled day and time. Make arrangements with your proxy.

Meet Our 26th Annual Art Show Juror: Vanessa Callanta • Triton's Curator



Vanessa Callanta is a Bay Area artist and Curator at the Triton Museum of Art in Santa Clara. From an early age, she showed a passion for art. She pursued this interest and earned an Associate's Degree with High Honors from Mission College in studio arts, studying under accomplished artists and educators Mark Engel and George Rivera. She has also been fortunate enough to participate in workshops from the world-renowned artist Cuong Nguyen.

Vanessa has shown her art at the Vargas Gallery at Mission College, KALEID Gallery in San José, Works/San José, Chopsticks Alley Art, the Triton Museum of Art, and other group exhibitions at local businesses. She is privileged to have been selected to paint an ArtBox for the Sherman Oaks Elementary School in San José. She has participated in chalk art festivals at Luna Park and the Triton Museum of Art.

During her free time, Vanessa enjoys being creative and reading. She believes art should be accessible to

everyone and that it's critical for us to express ourselves creatively.



Art Show Flyer Competition

Saturday, April 27 Membership Meeting

A competition will be held and members and guests will vote on the art that will grace our flyer for advertising the Annual Art Show.

Provisos:

- Artist must be a paid registrant in Show to compete.
- It's best to register for the Show by March 23 meeting.
- Enter your art via Online Submission Form.
- Bring your **best** original art created in the last five years to this meeting.
- Art will be voted upon by members and guests.
- Winning art **must** be on exhibit for the duration of the Show.
- **April 1 – Check your email for instructions on how to submit your art image to Awards Chairs Elton Glover and Dave Eisbach online.**

Start gathering those new or gently used art materials and tools you find you longer need for our **April 27 Silent Auction Fundraiser!** All proceeds will benefit the Guild's general fund.



Silent Auction Rules

1. All items will have bid sheets attached on or nearby.
2. An announcement will be made five minutes prior to the closing of the silent auction.
3. Bid sheets cannot be removed from their designated spots except by authorized persons.
4. Only authorized persons may nullify a bid.
5. The silent auction is presented for 30 minutes.
6. In the event of a dispute, one of the official auctioneers shall act as the final authority and shall determine the winning bidders. The decision shall be final.
7. The successful bidder must make payment in full the day of the silent auction.
8. Payment may be made with cash (please have small bills) or check payable to **Campbell Artists' Guild**.
9. Returned Check Fee = \$35.
10. All sales are final and no exchanges, substitutions or refunds will be honored.



Annual Art Show Sign-Up Schedule

Check your calendars!

All exhibitors are required to sign up to host the gallery at time of registration and payment.

February 24 • March 23 Meetings

- Register • Pay Exhibit Fee
- Host and Food Sign Ups

April 27 Meeting

- Register • Pay Exhibit Fee
- Host and Food Sign Ups
- Art Show Flyer Competition

May 25 Meeting

LAST CHANCE TO:

- Register • Pay Exhibit Fee
- Sign Up to Host
- Food Sign Up
- Call for Door Prize Donations

June 22 Meeting

Gallery ID Tag Info due to Show Chair

LAST CHANCE:

- Door Prize Donations
- Submit Proxy Form

February 24 Membership Meeting

A fun time was had by all!



Ways to Slightly Improve Your Life Without Trying

Part Two

- 24 Connect with nature: stand outside barefoot for a few minutes even when it's cold.
- 25 Join your local library – and use it.
- 26 Go for a walk without your phone.
- 27 Eat salted butter (life's too short for unsalted).
- 28 Stretch in the morning and maybe in the evening.
- 29 Send postcards from your vacation. Send them even if you're not on vacation.
- 30 If you find an item of clothing you love and are certain you will wear for ever, buy three.
- 31 Text to say thank you.
- 32 Read a poem every day. Keep a compendium, such as A Poem for Every Day of the Year.
- 33 Remove your headphones when walking and listen to the world.
- 34 Buy secondhand.
- 35 Buy in person!
- 36 Learn how to floss properly.
- 37 Say hello to your neighbors.
- 38 Learn the basics of repairing your clothes.
- 39 Always bring something: wine, flowers to a dinner/birthday party even if they say not to.
- 40 Learn the names of 10 trees.
- 41 Call an old friend out of the blue.
- 42 Every so often, search your email for the word "unsubscribe" and then use it on as many as you can.
- 43 Always have dessert.
- 44 Make something from scratch.
- 45 Go to bed earlier but don't take your phone with you.
- 46 Volunteer to help animals.
- 47 Dry your cutlery with a cloth (it keeps it shiny).
- 48 Don't save clothing for "best." Wear them and enjoy them.
- 49 Sing!
- 50 Think about your posture: don't slouch and don't cross your legs.
- 51 Hang your clothes up.
- 52 Skinny-dip with friends.
- 53 Switch your phone off on vacation (or at least delete your work email app).
- 54 Always use freshly ground pepper.
- 55 Thank a teacher who changed your life.
- 56 Respect your youngers.
- 57 Keep your keys in the same place.
- 58 Rent rather than buy a suit/dress for that forthcoming wedding (even if it's your own).
- 59 Always book an extra day off after a vacation.
- 60 Ignore the algorithm – listen to music outside your usual taste.
- 61 Mute or leave a WhatsApp group chat.
- 62 Cook something you've never attempted before.
- 63 Join a local litter pickup group.
- 64 Hand wash that thing you've never cleaned.
- 65 Don't get a pet/do get a pet.
- 66 Nap.
- 67 Learn how to breathe deeply: in through the nose, out through the mouth, making the exhale longer than the inhale.
- 68 Buy a bike and use it. Learn how to fix it, too.
- 69 Politely decline invitations you don't want to go to.
- 70 If you do go, have an exit strategy (recommend a French exit, where you slip out unseen).
- 71 When in doubt, add cheese.
- 72 Don't look at your phone at dinner.
- 73 Do that one thing you've been putting off.
- 74 Give compliments widely and freely.
- 75 Set up an affordable standing order to a charity.
- 76 Keep a book in your bag to avoid the temptation to "doomscroll."
- 77 Listen to the albums you loved as a teenager.
- 78 Make a friend from a different generation.
- 79 For instant cheer, wear yellow.





Executive Board Meeting Minutes March 14

March's Business Meeting was held on Zoom and called to order at 3:02 p.m. In attendance were President Diann Klink, Vice President Marlene Bird, Treasurer Sharon La Bouff, Secretary Denise Hall, Programs Chair Jennifer Glover, and Membership/Art Show Chair Barb Overholt.

26th Annual Art Show

- Barb on vacation April 30 – May 31. Denise will cover for Barb as Membership Chair at the May 25 Meeting.
- **Flyer Competition** – Barb to email members on April 1 with instructions on how to submit entries online.
- All forms updated? Yes.
- Additional details for juror? Barb sent additional juror information to Vanessa.
- Art show budget and expenses finalized? Yes.
- Diann to invite Serena and Smruti to attend April 11 Business Meeting to discuss hospitality items.
- Barb will provide membership with art show details at March 23 Membership Meeting.
- Denise will start the process of the food sign ups for art show.

Website Update – nothing new.

**Programs/Demonstrations –
Upcoming Demonstrators:**

- Paul Kratter (March), George Rivera Critique (May)
- Discuss George Rivera's May 25 critique
 - Remind members to bring two art pieces each
 - Ask if a member could video tape George's critique.
 - May 25 Meeting Format – announcements will be made first, then break/vote for competitions. Eliminate artists' talk of their art pieces.
 - Use of current mirror vs webcam or projector? Webcam preferred; Elton testing this weekend.

Treasurer's Report–

- Barb to submit bill for ribbons to Sharon \$401.40.
- Barb to update BMO's returned check fee to \$35.

Other –

- Remind Elton & Dave not to accept artwork after 12:50 p.m.
- Barbara Niemann will take Sharon's place as Treasurer at the May 25 Meeting. Sharon will show her the process at the March and April meetings. Diann will invite her to the May Business Meeting.
- Sharon to discuss Silent Auction process to membership at the March 23 Meeting.

Meeting was adjourned at 3:50 p.m.

*Respectfully submitted,
Denise Hall • Secretary*

Your Board Members Working for You!

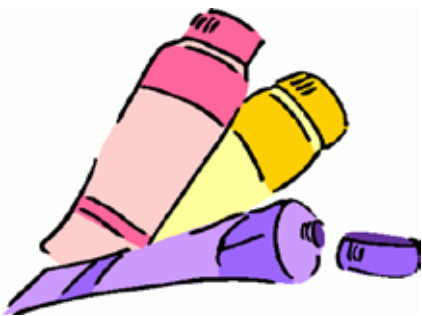
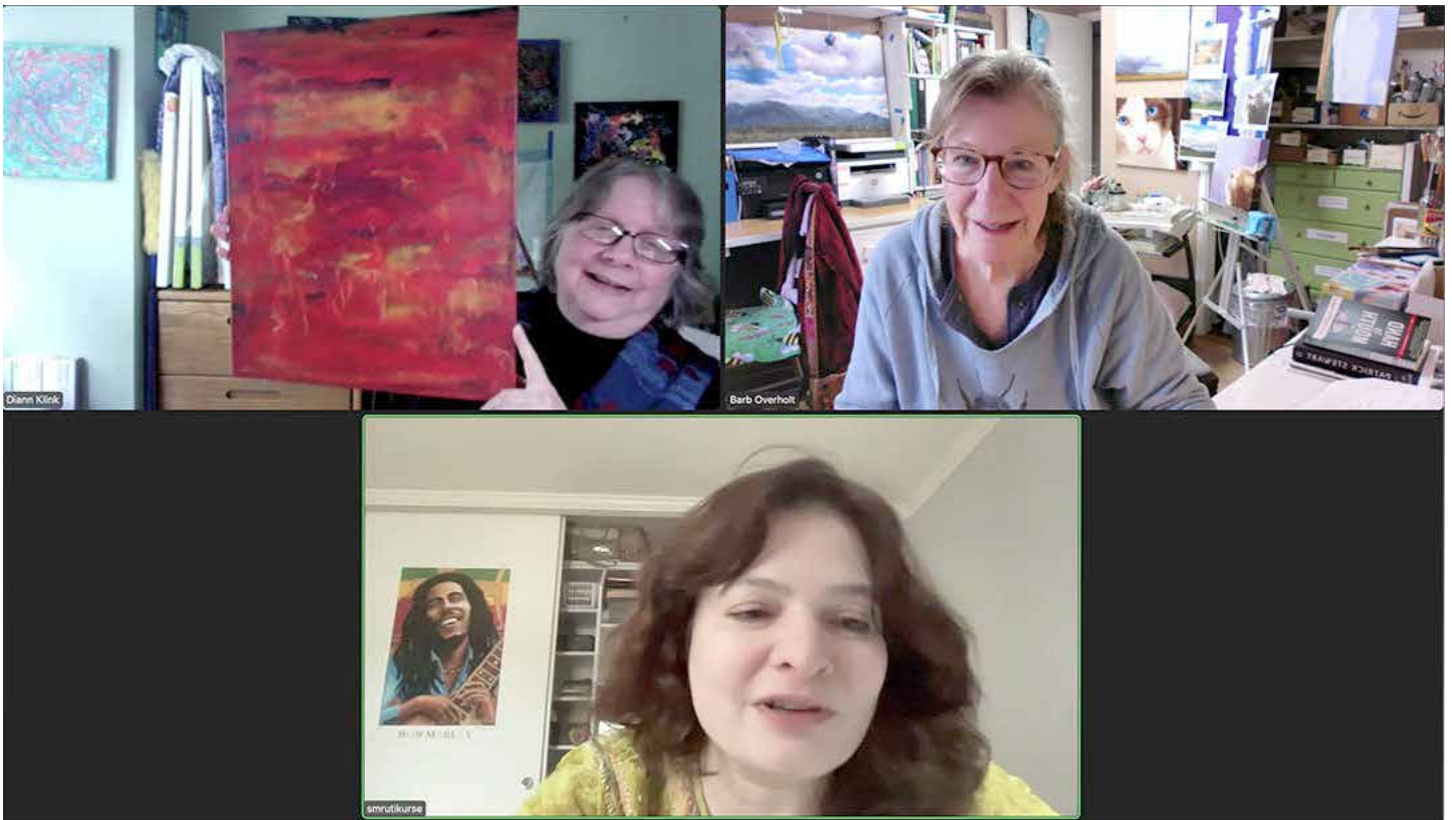


Ongoing Paint-a-Day Group

The Paint-a-Day Group is a really fun group which shares its art that was created Monday through Friday and then gets together on Zoom every Saturday afternoon. It's feels good to bounce off our ideas, share our art, and acquire trusted and honest feedback. Some of us create a sketch every day, some of us have art that is in-progress. It's always a fun one-hour meeting to catch up with one another. We hope you'll join us!

Contact **Diann Klink** and she'll include you on her Zoom invitation. We know you'll find that the time was well-spent!

The Paint-a-Day Group • March 02



Need to Contact a Board Member or Officer?

Look to the last page of every newsletter for contact information.

Online Instruction • Workshops • Competitions

Competitions

- www.LightSpaceTime.art – monthly online competitions.
- CaFÉ • <https://www.califorentury.org> – Signing up required to enter and participate in a variety of “Call to Artists.”
- <https://www.internationalartist.com> – bi-monthly magazine showcasing artists from around the world in digital or print formats; competitions, workshops, podcasts.

Workshops • Courses • Instruction • Tutorials

- **Scottsdale Artists’ School** – <https://scotsdaleartschool.org>
- **www.OnlineArtLessons.com** – sign up for free art lessons in your email each week, free tutorials
- **The Virtual Instructor** – www.thevirtualinstructor.com
- **The Best Online Courses for 2022** – www.creativeblog.com
- **www.JerrysArtarama.com** – Free art instruction for a variety of mediums
- **<https://www.ArtistsNetwork.com>** – Free tutorials and lessons. Become a member and receive access to a variety of content – videos, newsletter, discounts, magazines, ebooks.
- **YouTube.com** – has a wealth of how-to videos.