



April 2021 • Celebrating Our 56th Year! • [www.CampbellArtistsGuild.org](http://www.CampbellArtistsGuild.org)



## President's Message

*"Art is standing with one hand extended into the universe and one hand extended into the world, and letting ourselves be a conduit for passing energy." – Albert Einstein*

April showers bring ... vaccinations! Hope all of you are managing to get your protection so that we can look forward to meeting in person again. Until then, we will continue

meeting on Zoom with all of our art friends. Last month we had a great time watching Jaya King demo a beautiful landscape. If you missed it, don't worry. She will be back for another fun demo this year. And this month two of our own members will be presenting what they have recently created — Denis Wik and yours truly. We are looking forward to hearing your feedback!

I've mentioned during several of our meetings that I've defined some personal goals as your President. One of these goals is to inspire new ideas, creative expression, and contributions from all of you by encouraging everyone to be part of an art collaboration group. Our Guild membership is a collaboration, but we all have individual talents and desires that may not be fulfilled by a large group. To foster this, I have put together a list of proposed groups (2–5 members each) that meet separately either in person (after it is safe to do so) or on Zoom or other social media. The individual groups would not be a formal part of the Guild but an informal collaboration between members. Members may even wish to invite others outside the Guild but, of course, encourage them to join us. Following in this newsletter are guidelines for forming and running such a group.

The benefits of a collaboration group vary with what efforts are put into them. You may form friendships that will go beyond the art and last a lifetime. When you work together with folks who have different skill sets, you can all learn and accomplish so much more. Travel becomes easier and less expensive; you may lodge together, eat together, deepen your relationships. Some people may be further along in their art journey and can help with creating a resume, biography, artist statement, etc. Work with your peers and you will prosper. You multiply your efforts in art promotion, as well as the number of students (workshops) and collectors you can reach. Galleries may host a show organized by a small group. Most people are better at "selling" their friend's art than their own. You share references regarding businesses: website providers, framers, art supply companies. You may share expenses for websites, Zoom subscriptions, advertising, travel and many other aspects of your projects. As you can see, the benefits are only limited to how you design and work within your group.

*Continued on Page 2*

## President's Message (Cont.)

Here are suggestions for groups you may wish to create:

- Plein Air & Landscape Painting
- Watercolor Art, Oil Painters, Pastel Painters, Acrylic Painters or other specific Media
- Group Trips to museums, exhibits, etc.
- Animal Art (zoo, pets, farm animals)
- Portrait Sessions with live models
- Contour Drawing
- Abstract Painting
- Realists
- Impressionists
- Paint & Wine, Draw & Drink Sessions
- Art on Social Media
- Art Business & Careers, website creation
- Art History
- Photography & Digital Art
- Art & Music

At our next meeting I'll ask for other ideas for a group. Members may email me (or let me know at the meeting) if they'd like to form a specific group, and I'll help them put it together. Please review the guidelines (Page 5) before moving ahead.

Looking forward to seeing you all at the end of this month and enjoying a healthier, productive year of fun and more art!

*Diann Klink • President*



## Upcoming Demonstrations via Zoom

**April 24**

Diann Klink

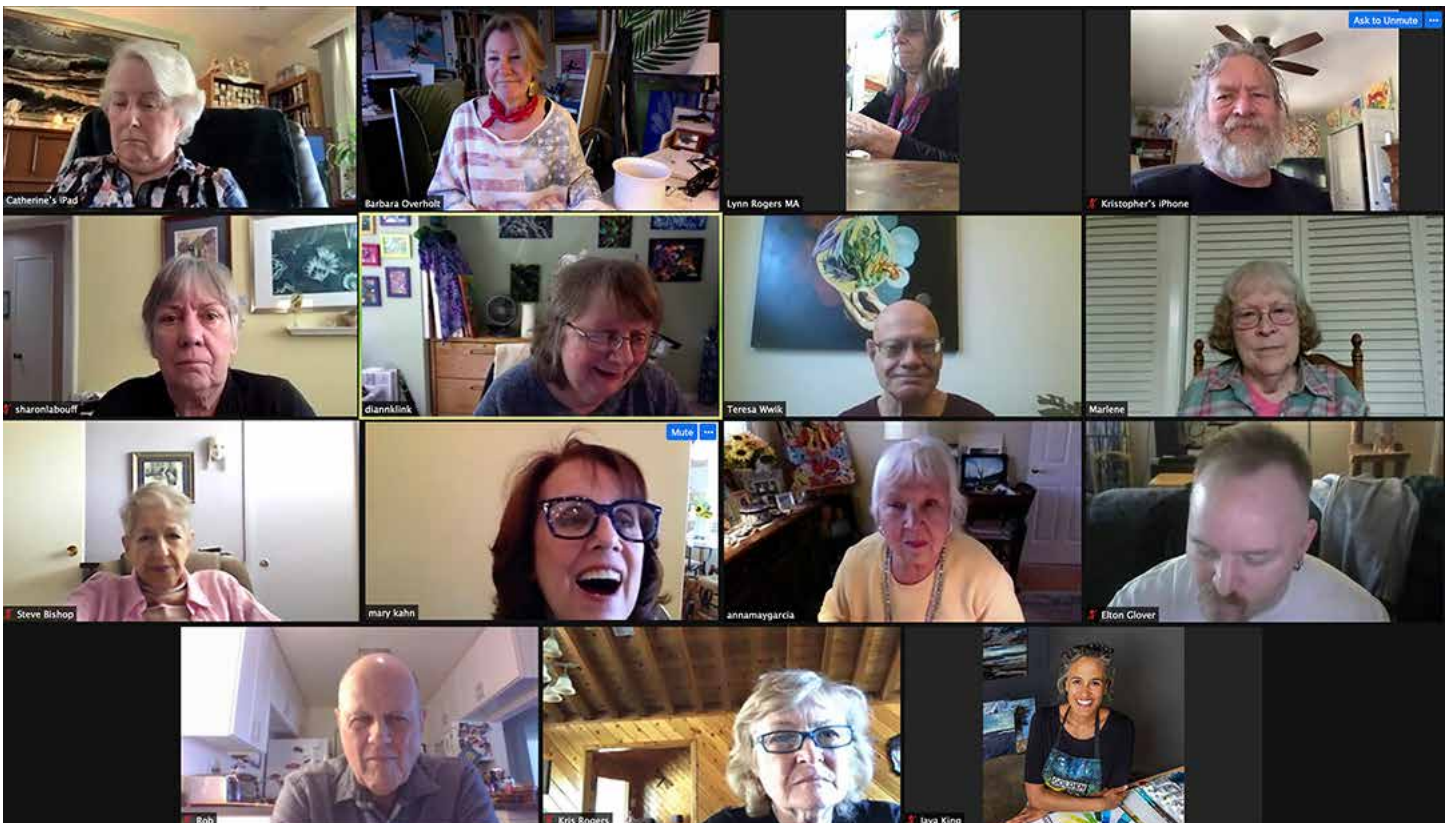
Denis Wik

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**May 22**

Judy Gittelsohn

***Those who attended the March 27 Membership Meeting were treated to a fabulous acrylic demonstration presented by Jaya King using a limited color palette.***





# Jaya King Demonstrates a Limited Color Palette

We welcomed talented artist Jaya King to our March 27 Membership Meeting where she demonstrated a limited color palette using Golden® Heavy Body Acrylics.

**Her limited palette included:** Titanium White (W), Ultramarine Blue (Ultra), Hansa Yellow Light (Y), and Quinacridone Magenta (R).

**Her arsenal of tools included:**

- Paper Canvas Pad by Bienfang®
- Disposable Paper Pad Palette
- Matte Medium (for glazes) dispensed from a ketchup squeeze bottle
- Container of Water
- Synthetic Bright Brushes

## Landscape Demonstration

- After loosely sketching out her landscape, she toned her canvas with R and Y using matte medium (1).
- Using a mixture of Ultra + Y + W, she added the sky leaving portions of her toned background visible (2).
- Coming forward, a semi-opaque green glaze was added to form the distant hills (3).
- Moving to the middle ground hills, an earthy grass color was mixed and applied (4).
- Coming further forward, her hill colors became more intense (5).
- Jaya added a path to lead the eye into the painting using R + Y toned down with Ultra to create a terra cotta color (5).
- The terra cotta glaze was also used in the distant hills.
- For a final touch, the illusion of grass was applied to the closest hills with a mixture of Ultra + R + Y + W (6) rendering a completed painting (below).



(1)



(2)



(3)



(4)



(5)



Completed Painting



(6)

Visit Jaya's website [www.jayasart.com](http://www.jayasart.com)!



## Business Meeting Minutes • April 8

The meeting was held via Zoom and called to order at 2:15 p.m.

In attendance: President Diann Klink, Vice President Marlene Bird, Treasurer Sharon La Bouff, Secretary Kris Rogers, Programs Chair Mary Kahn, Membership Chair Barb Overholt.

### Discussion and Docket Items

#### Art Collaborative Groups

President Diann Klink proposed forming small art collaborative groups. Proposed groups include:

- Plein Air and Landscape Painting
- Portrait Sessions with Live Models
- Paint and Wine Sessions
- Abstract Painting (to include instructional sessions)
- Trips to Museums (Triton, De Young, ...) to include opening nights
- Open Studio
- Animal Art (include zoo trips)
- Photography and Digital Art
- Art History
- Art Business, Careers, Website Creation
- Art on Social Media

#### Art on Social Media

- It was suggested that Awards Co-Chairs Rob Kambak and Elton Glover explore avenues for getting our members artwork visible to the public.
- Diann created a detailed handout discussing art collaboration guidelines and benefits that will be sent out to membership along with questions in order to determine interest level.

#### Demonstrators

For our April 24 Membership Meeting, Diann will send Mary brief notes regarding her upcoming demo. Mary will contact Denis for his notes. Our August 28 speaker will be Preston Metcalf at the Triton Museum of Art, Santa Clara.

Mary reached out to Jeff Bramschreiber for booking another demo. She will schedule Jaya for another demo after Jeff is booked. Barb voiced concerns on months without a demonstrator lined up and canceling these meetings. Mary voiced her concerns that membership numbers could be adversely affected. It was suggested that perhaps contour drawing or some other quick artistic technique could be done by members as a fun creative activity to replace the vacant demonstrator slot. Mary will reiterate the importance of membership participation in securing demonstrators/speakers at our Membership Meetings.

#### Bylaws Update

Discussed the Guild's website URL and whether it was necessary to include "https://" or continue using the URL "www.CampbellArtistsGuild.org." Since either URL gets the visitor to the Guild's website, it was agreed to list the website as www.CampbellArtistsGuild.org.

The meeting was adjourned at 3:30 p.m.

*Respectfully Submitted,  
Kris Rogers • Secretary*



## Guidelines for Forming Collaborative Art Groups

Set these or similar group ground rules at your first meeting.

- Keep the size of the group manageable: 3–4 is a good number.
- Shared leadership. Everyone has an equal share in the leadership.
- Sometimes a group is not a good fit for a member. Exit gracefully. There is nothing to gain and lots to lose if you blame a situation or person. Explain your priorities have changed and are no longer in alignment with the group. Don't burn bridges.
- You may all become dear friends or you may remain a "business" relationship. Realize that either if good!
- Value your differences. Those groups with members who have varied perspectives are strongest.
- Always have projects in the works. Otherwise, you become a social group. If that's the intent, that is ok. If your goal is to support each other's art career, keep the focus on projects that enhance improvement, exhibiting and marketing of your art.
- Meet at least monthly on Zoom or another face-to-face platform.
- Be prepared for the initial group of artists to change. You will likely have some who decide it's not right for them. Just keep trying out new people until you form a group that works. You will feel when it clicks.
- You may wish to create a Facebook page and then a website for the group. Communicate between meetings via email, a Facebook private group, Instagram, etc. and text. You will soon figure out which platform works best for your group.



April 8  
Your  
Executive  
Board  
working  
for you  
via Zoom.

## Etiquette

by Dave Eisbach

I suppose in some circles, I'd be an embarrassment.  
Sitting down to eat in company, but I'm improving  
bite by bite.

As a boy too young for coffee, the ritual fascinated me.  
The huge ever-simmering pot on the constantly-fed  
iron range, was Grama Ayte's kitchen.

Gramma, my mother, her brother, four local sisters,  
my older brother and I gathered round  
a heavy, grainy, circular, oak table.

Each of the adults had a cup and saucer. We boys  
had a large glass of fresh milk, which came from  
the barn, only hours before.

We fought for the prize, a clear glass with lime-green  
print of a poem and sketch of Doctor Foster, who went to Gloster  
on a rainy day. He stepped in a puddle way up to his middle,  
and never went there again.

An imposing platter of Melba Toast, hard, dry, and inedible  
without dunking; certainly, not in the realm of cookies.

A pitcher of cream, sugar lumps, and curiously, no spoons.  
The adults would pour the scalding elixir into the saucer,  
place a sugar cube under the tongue and sip the cooled  
coffee from the little plate.

It was a lively group, prone to laughter, which was a lovely sight,  
hindered only by not understanding a word of Finnish.





## Congratulations ...

... to Guild Member Lynn Rogers for winning the Special Recognition award in LightSpaceTime's International Figurative Exhibition 2021 with her work entitled "Father and Son, The Music Goes On."



## April

Cheryl Fuelleman  
Serena Murray  
Patti Pierce

