



July 2021 • Celebrating Our 56th Year! • [www.CampbellArtistsGuild.org](http://www.CampbellArtistsGuild.org)



## President's Message

*"The artist must create a spark before he can make a fire and before art is born, the artist must be ready to be consumed by the fire of his own creation."*

– Auguste Rodin

What a great membership meeting we had last month – seeing so many of you after such a long time! And Jaya King's demonstration was entertaining and informative as always. I sincerely hope that even more will join us at our July meeting as we initiate our return to monthly competitions! I can barely wait to see all your amazing art!

**Monthly Competitions Return in July!** All of you received an email with instructions along with the submission format for entering the July competitions. Remember – you must meet the eligibility requirements and submit your art image via email by midnight July 15 to Awards Chairs Rob Kambak and Elton Glover. Questions? Contact Rob or Elton. Again, I have to express our appreciation for the effort that Rob and Elton have made into this process. And don't forget that this submittal process will help prepare you for the annual art show which will be online in October.

**Annual Art Show** Save Saturday, October 16 for the online reception! Although October is still several months away, your art images will need to be submitted by midnight of September 11 – that's eight weeks away! You will have the opportunity to enter three artworks, and must provide quality photo images for the juror to review.

**Introduction to Small Art Groups** By the time you receive this newsletter, a Zoom meeting was held on Saturday, July 10 to establish guidelines and groups were formed. If you are still interested in participating in a particular group, let me know and I'll provide you with the name of the leader of that group to contact. Many of you will find these small groups inspirational with getting your creative "mojo" back, not to mention forming new friendships.

**Other Competitions** For those who want to submit artwork for competitions throughout the country, a good place to start is by registering online with [www.callforentry.org](http://www.callforentry.org). This site is known as Café. The initial process to open an account takes a little work as you can store your bio/artist statement and multiple images of your artwork. You can then sign up for their email notifications and submit artwork directly from your account. Many organizations are beginning to use the Café framework for regular and online exhibits. Having all your info already on your site account makes the submittal process easier and faster.

**Beyond Van Gogh** Tickets are still available for the "Beyond Van Gogh: The Immersive Experience" at the San José McEnery Convention Center, September 24 – 30. If you love impressionism, you don't want to miss this. You can obtain tickets online at [www.vangoghsanjose.com](http://www.vangoghsanjose.com).

This month's demonstrator will be Jeff Bramschreiber. We are fortunate to have the opportunity to again watch his talent and teaching techniques.

Hope to see your happy faces and your artwork at the July 24 Membership Meeting!

*President Diann Klink*



## Upcoming Demonstrations via Zoom @ 1:00 p.m.

**July 24**  
Jeff Bramschreiber

**September 25**  
Jessica Schiffman

**October 23**  
President Diann Klink

### Special Membership Meeting at the Triton! August 28 • 1:00 p.m.

Triton's Executive Director and Senior Curator Preston Metcalf will entertain us with a special talk of his choosing at the Triton Museum of Art. Preston is a seasoned and entertaining speaker and knowledgeable in all aspects of art. You won't want to miss this opportunity to hear him.

This will also be the perfect opportunity to view first-hand "The Salon at the Triton 2021" now exhibiting through September 12, 2021 as well as viewing additional works of art on exhibit by talented local artists Warren Chang and Sanjay Heera.

#### **Triton Museum of Art**

1505 Warburton Avenue  
Santa Clara 95050  
408-247-2438

**Hours:** Tuesday–Sunday • 11A–4:30P  
Closed Mondays and Holidays  
Free Admission and Parking

# Happy Birthday!



## July

Jackie Bishop • Robert Kambak  
Mary Kahn • Sharon La Bouff  
Kris Miller



# Happy Summer!





# Monthly Competitions Are Back!

The Guild will restart its monthly Artist-of-the-Month (AOM) and Blue Ribbon Gallery (BRG) competitions in July 2021, followed by the Artist-of-the-Year (AOY) competition in January. Since we cannot yet meet in person, the competitions will be held online. The rules regarding eligibility to enter these competitions are established in the Bylaws and remain the same:

1. *The artist must qualify by being a paid Active member and attend at least one meeting in the past three immediately prior to a competition.*
2. *The artwork must qualify by being original and completed within the last five (5) years.*

The difference between online competitions and in-person competitions is in how the member enters the competition and how the vote is taken. It's the same rules but a different process. This is how it will work:

## Invitation to Enter the Competitions:

Members will receive an email invite on the first day of the month to enter the appropriate competition. If you are a winner of first place in AOM from 2020, you may now enter the BRG. Everyone else will be invited to enter the AOM. ***Follow the email instructions on how to enter.***

## Entering the Competition:

1. All entries must be received by email no later than the 15th of the month.
2. Awards Chairs check for compliance with the Bylaws and enter the art into the voting system.
3. A member's entry will be removed from competition for that meeting if that member does not attend.
4. A Preview Link will be provided in the email invite to view the art submitted.

## Voting:

1. Competitions are held during a Zoom Membership Meeting.
2. Attendees vote through a link provided through the Zoom Chat icon.
3. Each attendee casts one vote for AOM • one vote for BRG.
4. Up to 10 minutes is allowed for viewing entries and voting.
5. Votes are automatically tabulated by the database and winners are announced at the end of the meeting at which time, all artists in the competitions are invited to give a brief talk about their art.

## After the Competition:

1. Members receive via email an updated competition tabulation.
2. Ribbons will be mailed.
3. Information and images will be archived from the competition.

## Schedule –

- **June 26** – Membership Meeting: review and demonstrate the rules and process. All questions will be answered.
- **July 1** – Members receive email invite for the July 24 competitions
- **July 15** – Deadline for entries
- **July 24** – Membership Meeting  
Voting and awards given for AOM and BRG
- **August 28** – No competitions. Meeting to be held at Triton Museum of Art, Santa Clara
- **September 25** – Competitions resume

## One Final Comment –

The Bylaws state:

*“Active members who have attended at least one of three meetings immediately prior to any competition are eligible to enter one piece of art to be voted upon.”*

If you have not been in attendance at the Membership Meetings on Zoom this year and you want to compete on July 24, you must meet the requirement above by attending the June 26 Membership Meeting.

# Artist Jaya King • June 26 Demonstrator

Jaya King returned to demonstrate and showcase how to capture the beautiful characteristics of Aspen trees. She used a limited color palette consisting of Golden acrylics – Aureolin Hue, Cerulean Blue Deep, Quinacridone Nickel Azo Gold, Bone Black (Ivory Black), Titanium White. She painted on a canvas pad and had Matte Medium at the ready on her palette. She worked on her demo throughout using a 1/2" #6 Bright brush.

She started off by showing an example of "having an out" where the viewer's eye is led into the distance (below).



Example of "having an out."

Jaya toned her canvas (A) in the colors that would be her background varying their saturation levels. Using a pencil, she created reference points for the Aspens and proceeded to paint in their positions (B) from mixing Quinacridone Gold and Black. Adding the sky was next (C) using Cerulean Blue Deep and Aureolin Hue; adding negative space, trees in the background, and the bark – keeping the bark pattern random; and adding foreground grass with a mixture of Aureolin Hue and Black (D). Her demo painting was not completed.



(A) Toned Canvas



(B) Position of Trees



(C) Adding Sky



(D)

## Keep in Mind ...

1. Add Matt Medium as a glaze in painting the background.
2. Aspens have a distinctive bark and grow in groves.
3. Peripheral area contains less detail to the central point.
4. Keep tree bark patterns random.
4. Zinc White is not as assertive as Titanium White.

To view more of Jaya's art, visit her website [Jayasart.com](http://Jayasart.com) and [jayasartschool.com](http://jayasartschool.com).



Jaya King • June 26, 2021 via Zoom

# Special Announcements



## The "Whoo-Hoo!" Awards

### Congratulations ...

... to **Linda Curtis** whose art "Buckets of Red" (right) won the Second Place award in the Painting category in the prestigious "Salon at the Triton" exhibit now going on through September 12, 2021.



*"Buckets of Red"*

### Congratulations ...



*"Gender Judge"*

... to **Lynn Rogers** whose art piece "Gender Judge" (left) was accepted into Las Laguna Art Gallery's "Artists Over 50 – The Second Half" an online exhibit that runs from July 1–30.

Lynn's art "Languid Lake" (right) received a Special Recognition award in LightSpaceTime.com's "3rd Annual 555 Special Summer Online Competition."



*"Languid Lake"*



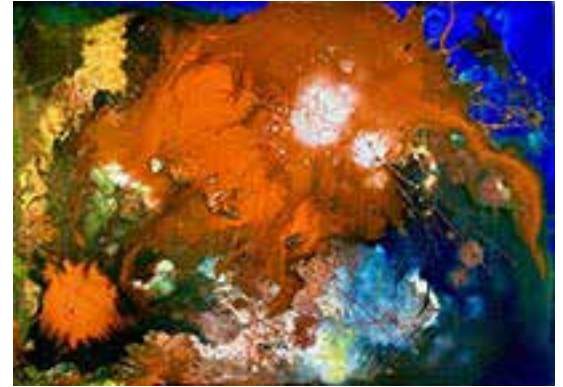
*"Anxiety"*

**Congratulations ... to Diann Klink** whose art piece "Anxiety" (left) was selected into the Marin Society of Artists' "Expressions 2021" a national juried online exhibition. View the slideshow at <https://youtube.be/N08Q76fhhpU>

# Special Announcements (Cont.)

**Congratulations ... to Diann Klink** whose art piece "Ascension" (right) received a Special Merit award in the "555 Special" Summer 2021 Online Art Exhibition at LightSpaceTime.com

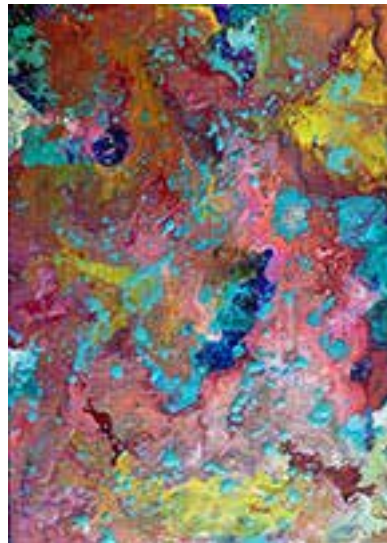
Three of Diann's paintings were also selected in the juried exhibition at the Power Conference Women Artists Showcase. This conference is now in its 11th year and has attracted 500-700 women business owners for a conference in North Bethesda, MD. Diann's art that was accepted: "UFO," "Candyland," and "Creation."



*"Ascension"*



*"UFO"*



*"Candyland"*



*"Creation"*

## Congratulations ...

**... to Lynn Rogers** whose art pieces "Desert Detour" and "Red Road" received Special Recognition in LightSpaceTime.com's 11th Annual Landscape Online Competition, Painting and Other Media category.



*"Desert Detour"*



*"Red Road"*

**Members were wowed by artist Jaya King's acrylic demonstration on June 26 via Zoom.**



## 23rd Annual Online Art Show!

- **Non-refundable Entry Fee – \$20**
- **Art** – Artist may submit up to three (3) images of their best art.
- **Deadline – Saturday, September 11**
  - Art information, images, and entry fee must be received by the deadline.
- **Submit your high quality JPEG images**  
Follow the instructions contained in the email you will receive.

**Make your check payable to**  
"Campbell Artists' Guild"  
MEMO – Art Show 2021

**Mail check to**  
Guild Treasurer

- **Friday, October 15** • Slideshow goes Live on YouTube.com
  - **Saturday, October 16 • Virtual Reception & Ribbons Awarded via Zoom**
    - Virginia Auston-Keene (Juror)
- Zoom Reception Limited to 100 Attendees!**
- Exhibitors, their friends, families, and Guild members are invited to join the Virtual Reception.
  - Provide the names and email addresses to the Art Show Chair of those who would like to attend in order to receive a proper Zoom invite.
  - Admittance to the Virtual Reception is on a first-come, first-served basis.



## Business Meeting Minutes July 08

The Executive Board met in person at Barb Overholt's home. The meeting was called to order at 12:30 p.m. In attendance were: President Diann Klink, Vice-President Marlene Bird, Treasurer Sharon La Bouff, Secretary Kris Rogers, Membership Chair Barb Overholt, Programs Chair Mary Kahn.

**23rd Annual Art Show** – Barb is checking with several online vendors in creating custom ribbons with our logo.

- Art submission deadline: September 11.
- Awards Show: Saturday, October 16 at 1:00 p.m. Awards Chair Elton Glover will place the images online in their respective categories for the juror. Entry Fee to be sent to Sharon.
- To help eliminate the possibility of only one entry in a category, the board agreed to move Monoprints to "Alternative Mediums"; "Pastels, Colored Pencils" were added to the category of "Charcoal, Ink, Graphite" which reduces the number of categories from eight to seven. Pyrography has been moved to the "Alternative Media" category.

Kris suggested that if there was still a chance of one art piece in a category that we allow the experienced juror to decide if it is truly first place work or deserves honorable mention.

Diann led the discussion regarding the various tasks associated with the Annual Art Show. Individuals responsible for a task along with corresponding completion dates were identified. Diann will send out a revised planning list to the board.

**Art Show Reception Attendance** – Our Zoom contract allows for 100 maximum attendees. Members will be required to submit the names and email addresses of their guests to the Art Show Chair in order to receive the proper Zoom invite link. Admittance will be on a first come, first serve basis. A separate slideshow will be available on YouTube.com that contains the winning art.

**Small Art Groups** – The Small Art Group will launch its introductory meeting on Saturday, July 10 at 1:00 pm. The board hopes that the members will participate, enjoy, and benefit from a more intimate art connection in these groups.

**Treasurers Report** – The Guild's remaining expenses for the year include:

- Demonstrators for the year \$400
- Website \$326
- Art Show Juror \$100
- Zoom \$126
- Art Show Ribbon Expense (unknown)

**Monthly Art Competition** – The presentation given by Awards Chairs Rob Kambak and Elton Glover was sent to our members via PDF file. As of this writing, five members have entered the July competition. The Awards Chairs keep a roster of those who qualify for entry each month.

**Demonstrators** – Mary reported there was no response to her inquiries from our July 24 demonstrator, Jeff Braumschreiber. He did, however, post on Facebook that he was demonstrating for us.

**Social Media Committee** – Diann stressed the need for Guild presence on Facebook and Instagram. Barb will look into creating a site (group?) on Facebook and Diann will create the site on Instagram. Diann will research the advantages and disadvantages of specific account types; personal, business, or group? Sharon looked into linking our site to East Valley Artists on Facebook which appears doable.

Meeting was adjourned at 3:15 pm.

*Respectfully submitted,  
Kris Rogers • Secretary*



Members gather over Zoom (below) to review the guidelines and select artists into their respective Small Art Groups on Saturday, July 10. These Small Art Groups are separate from the Guild as they are managed by members in the group and are open to other artists who may not be a Guild member.

