



November 2020 • Celebrating Our 55th Year! • <https://CampbellArtistsGuild.org>



## President's Message ...

Another year is coming to a close and what an unexpectedly weird year it's been! We literally lost touch with one another as COVID-19 spread across the world forcing us to stay safely sheltered in our homes. But, ya know, it wasn't all doom and gloom ...

It took awhile, but your Executive Board finally grasped the technology by its little throat so as not to lose the Guild's momentum. We met for the first time on June 4 for our Business Meeting using Zoom and once we were comfortable with this conference software, we expanded its use to include General Meetings with demonstrators. We've been fortunate to have our local artists embrace this new way of demonstrating their art without leaving the comfort of their studios! Thank you to **Linda Curtis, Jeff Bramschreiber, and Sandy Jones** for sharing their time and immense talent with us.

Much to our disappointment, we were unable to hold our 22nd Annual Art Show at Triton's Community Gallery this past August. Frustrated with the prospect of disappointing our members, I slipped on my "big girl panties" and learned how to create a slideshow with musical accompaniment on my Mac. With the Guild Board's approval, I created Google and YouTube accounts for the Guild, and was able to publish the slideshow for the world to see on October 8. The art presented in the slideshow was taken from art specifically selected by our members who are participating in the Artists' Gallery page of our newly redesigned website <https://CampbellArtistsGuild.org>.

And, speaking of websites, we were so fortunate to have **Yelena Shabrova**, a former member of the Guild and Webmaster who has continued all these years as our webmaster even after she and husband Slava moved to Oregon. With the Board's approval, I approached Yelena with a "Request for Quote" outlining in detail our design ideas, requirements, and provided sample files. She followed up with a formal contract for approval and signature, and we were off and running. She was so easy to work with and, I think you will agree, she did a fabulous job in giving us a much needed "face lift" – on time as promised. I learned a great deal from working closely with her and so appreciate the time she took with me in all aspects of the development process.

I'm looking forward to 2021 and all the fabulous possibilities it will bring to our talented members. It is my hope that we will soon be able to embrace one another in friendship – it can't come too soon! In the meantime, I hope you will continue to participate in our monthly Zoom General Meetings because it's so nice to see and talk with you even if it's only on a computer screen – a blessing in itself.

*Thanksgiving blessings to you and yours,  
Barb Overholt*



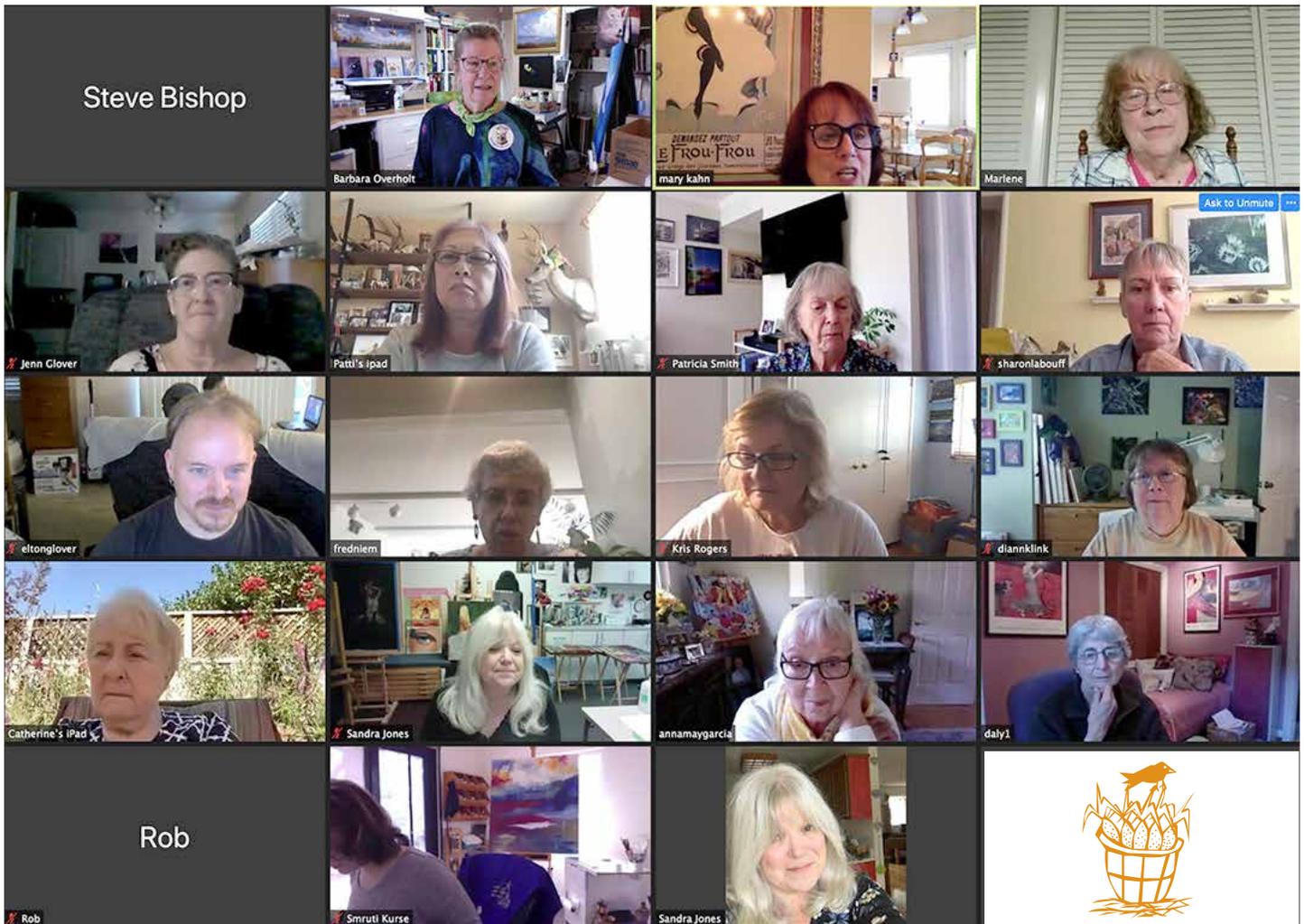
**Tuesday • October 20  
Zoom Meeting with  
Artist Sandra Jones**



Mary Kahn and Barb Overholt took the opportunity to talk over the logistics of Sandy's proposed pastel demonstration.



*Eighteen members were on hand for our October 24 General Meeting via Zoom!*





## Demonstrators –



All members are requested to do their part in searching for and obtaining artists for our monthly Zoom meetings that will not only be educational but inspiring! Please make every effort to help find artists who are comfortable with presenting a demonstration via Zoom.

Contact Program Chairs Cathy Down or Mary Kahn to confirm calendar openings and compensations. "Speaker/Demonstrator Engagement" forms are always available on the Guild's website or from Programs Chairs.

Upcoming Meetings via Zoom @ 1:00 p.m.

**November** – No meeting. Happy Thanksgiving!

**December 5** – Holiday Potluck Party

**January 23** – Happy New Year!

*Look for your email invitation that will include a link to the Zoom meeting!*



## Festive Holiday Meeting via Zoom!

**Saturday • Dec. 5 • 1:00–4:00 p.m.**

Let's party virtually! Bring your favorite festive lunch and libation to our virtual party via Zoom. Our meeting will include:

- Membership Renewal Reminder for 2021
- Electing Officers for 2021
- Sharing the art we've created in the last six months of sheltering-in-place
- Exchange Artists Trading Cards
- Lots of laughs and conversation

## Exchanging Artists Trading Cards

Artists trading cards are original works of art that are created on 2.5" x 3.5" pieces of material the artist chooses (e.g., canvas, paper, board, ...) in any medium chosen. We would love for everyone to participate and make this a fun part of the meeting's festivities. A photo will be taken of all the trading cards received will be shared via email with members.

Please create no more than two (2) artist trading cards, sign and date their backs. Mail them so they are received by **Monday, November 23** with an enclosed self-addressed, stamped envelope to:

Artists Trading Cards  
1686 Morocco Drive  
San José, CA 95125

Each trading card will be placed in its own envelope. An envelope for each participant will be selected until there are no more trading cards left to exchange. Trading cards will be mailed to their new owners in the appropriate self-addressed, stamped envelope provided.



# Business Meeting Minutes November 12

The meeting was called to order at 2:15 p.m. by President Barb Overholt. Also in attendance were, President Denis Wik, Vice-President Marlene Bird, Treasurer Sharon La Bouff, Secretary Diann Klink, and Programs Chair Mary Kahn.

## December 5 General Meeting & Holiday Potluck

### • **Election of Officers**

The first item on December's General Meeting will be to hold the election of Guild officers. Nominations for open positions are:

Diann Klink – President

Kris Rogers – Secretary

### • **Artists' Trading Cards**

Barb has not received trading cards for any members as yet. She will send a reminder out in the next newsletter by Monday, November 16.

## Zoom Procedures

Some members are having difficulties with how to use Zoom during the online meetings and possible tutorials were discussed. Barb will give a brief overview at the beginning of the meeting to make sure members understand the basics and establish protocols for asking questions during demonstrations.

## Membership Dues

Members will be reminded to send their 2021 dues to Sharon as soon as possible.

## 2021 Demonstrator Lineup

- Mary plans to reach out to Linda Curtis to provide her originally planned demonstration that was delayed due to the California fires. If she accepts, she can be our demonstrator in January.
- Elton Glover's demo is planned for February.

- Barb suggested we contact Judy Gittelsohn to provide a demo on her artwork process (not advertising Golden® products). Mary will make inquiries with her about that possibility with perhaps having Judy spend five minutes at the end of her demo regarding any new Golden® products.
- Mary will also make inquiries with Jeff Bramschreiber on providing another demo.

## Check Request for Zoom Billing

Barb will send the invoices and a check request to Sharon next month so that this expense can be paid within the year.

*The business meeting was adjourned at 3:00 pm.  
Respectfully submitted by Diann Klink, Secretary*

## Membership Renewals

In order for the Guild to continue as a viable organization, it requires your membership renewals as it has operating expenses (think Zoom General Meetings and demonstrators).

Starting in December, Guild Treasurer Sharon La Bouff will begin accepting your membership renewals for 2021 by mail. Please make your check payable to **Campbell Artists' Guild** in the amount of

\$30 (Active membership)

\$15 (Associate membership)

### Mail to:

Sharon La Bouff

1109 S. Daniel Way

San José, CA 95128-3112

## Pastel Demonstration with Artist Sandra Jones via Zoom



Artist Sandra Jones

We welcomed Sandra Jones to our October 24 General Meeting where she provided a fabulous demonstration into the world of pastels using both watercolor and alcohol underpainting techniques.

With a Materials List shared with members in advance just in case artists wanted to paint along, and another file listing the various pastel manufacturers and pastel substrates, Sandy began her demonstration.

Her painting arsenal for this demo consisted of the following supplies:

- Watercolors – tube each of Ultramarine Blue, Yellow Ochre
- Small spray bottle of alcohol (70-90%)
- Jar of alcohol for dipping a large brush into
- Pastels

The purpose of creating an underpainting is to get a jump start on the painting with minimal use of pastels. There are two ways in which you can create a watercolor underpainting.

### Method One

In Steps 1-3, Sandy applied watercolor directly to her sanded paper and let it dry. Step 3 shows the color differences in wet watercolor (left) and what the watercolor looks dry (right). Once the watercolor is dry, pastel is then applied.



Step 1



Step 2



Step 3

### Method Two

In Steps 4-5, she lightly applied the pastel for the sky using many passes, sprayed the alcohol onto the pastel, and brushed over the pastel to give it uniformity. She continued this process for the foreground using the yellow ochre. With her underpainting completed and dry, she began to create the landscape (Steps 6-7).



Step 4



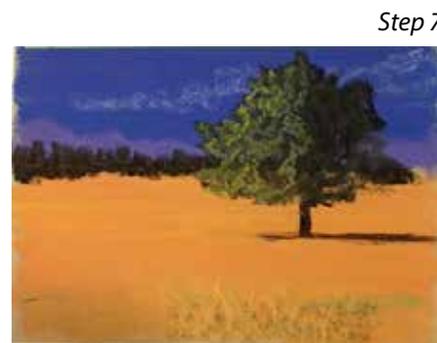
Step 5



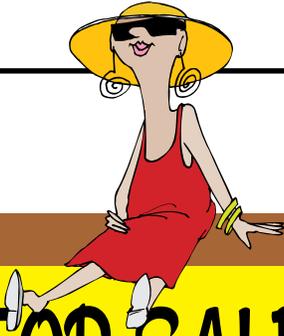
Step 6

- Sandy applies pastels background to foreground, dark to light, with an up and down motion.
- Acrylics may be used instead of watercolors but only alcohol should be applied as the alcohol is needed to break down the binder in pastels.
- Don't forget the "Gloves in a Bottle" to protect your hands when using any medium.

Visit Sandy's website and see her beautiful works of art  
[www.stratfordstudio.com](http://www.stratfordstudio.com)



Step 7



**FOR SALE**

## Grand Luxe Full Box French Easel • \$85

Only used once and is for sale by Guild member Kristie Rogers, krisrogers007@gmail.com. Please contact her directly.



Click image to open expanded view

### Grand Luxe Full Box French Easel

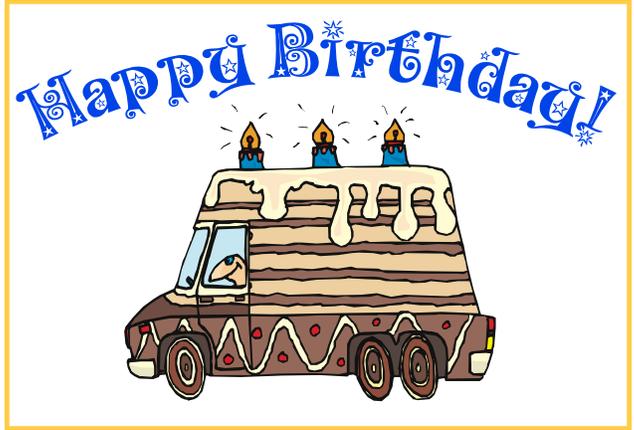
[Visit the Creative Mark Store](#)

Price: **\$138.99**

Returnable until Jan 31, 2021

- Fine Quality Beechwood French Easels with Metal Lined Drawers
- Made of oiled and sealed beech wood which is a sturdy hard wood. It not only is pleasing to the eye with its rich sienna hue but will stand up better than other woods for outdoor use.
- A finished 12x16 wood palette keeps supplies in place and may be used for oil painting.
- This fold-up easel may be used as a wet canvas carrier. The legs of the easel have rubber tips and may be outfitted with the supplied leg spikes for securing to the ground.
- A soft leather handle and a linen shoulder strap allow for easy carrying. The easel measures 21" x 14" x 6" folded down and weighs less than 14 lbs.

**A reminder ...**  
**Our new website address is now**  
**<https://CampbellArtistsGuild.org>**



### November

Marlene McCullough • Jennifer Glover



### December

Barb Overholt • Patricia Smith



**Your Guild Board at Work for You • November 12, 2020**

